



At the heart of the image



I AM A NIKON COOLPIX



I AM THE NIKON COOLPIX COMPACT DIGITAL CAMERA LINEUP
SPRING 2013

Viewfinder pictured on the Coolpix A is sold separately

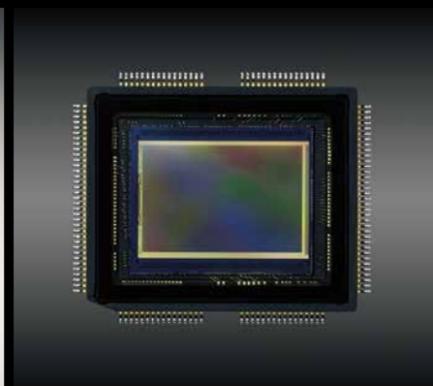
COOLPIX
Capture more. Feel more.

Capture magic moments every day

I AM WOODSTOCK

<p>NEW</p>  <p>COOLPIX A</p> <p>16.2 MP DX format CMOS</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■</p>	<p>NEW</p>  <p>COOLPIX P520</p> <p>18.1 MP CMOS</p> <p>42x Zoom</p> <p>8cm/3.2-in. LCD</p> <p>■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX P330</p> <p>12.2 MP CMOS</p> <p>5x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■</p>	<p>NEW</p>  <p>COOLPIX S9500</p> <p>18.1 MP CMOS</p> <p>22x Zoom</p> <p>7.5 cm/3-in. OLED</p> <p>■ ■ ■ ■</p> <p>WiFi CERTIFIED</p>
<p>NEW</p>  <p>COOLPIX S9400</p> <p>18.1 MP CMOS</p> <p>18x Zoom</p> <p>7.5 cm/3-in. OLED</p> <p>■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX S6500</p> <p>16.0 MP CMOS</p> <p>12x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p> <p>WiFi CERTIFIED</p>	<p>NEW</p>  <p>COOLPIX S5200</p> <p>16.0 MP CCD</p> <p>6x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p> <p>WiFi CERTIFIED</p>	<p>NEW</p>  <p>COOLPIX S2700</p> <p>16.0 MP CMOS</p> <p>6x Zoom</p> <p>6.7 cm/2.7-in. LCD</p> <p>■ ■ ■ ■ ■ ■ ■ ■</p>
<p>NEW</p>  <p>COOLPIX S3500</p> <p>20.1 MP CCD</p> <p>7x Zoom</p> <p>6.7 cm/2.7-in. LCD</p> <p>■ ■ ■ ■ ■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX S31</p> <p>10.1 MP CCD</p> <p>3x Zoom</p> <p>6.7 cm/2.7-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX AW110</p> <p>16.0 MP CMOS</p> <p>5x Zoom</p> <p>7.5 cm/3-in. OLED</p> <p>■ ■ ■ ■ ■ ■</p> <p>WiFi CERTIFIED</p>	<p>NEW</p>  <p>COOLPIX L820</p> <p>16.0 MP CMOS</p> <p>30x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p>
<p>NEW</p>  <p>COOLPIX L28</p> <p>20.1 MP CCD</p> <p>5x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX L27</p> <p>16.1 MP CCD</p> <p>5x Zoom</p> <p>6.7 cm/2.7-in. LCD</p> <p>■ ■ ■ ■ ■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX P7700</p> <p>12.2 MP CMOS</p> <p>7.1x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX S6400</p> <p>16.0 MP CMOS</p> <p>12x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■ ■ ■</p>
<p>NEW</p>  <p>COOLPIX S800c</p> <p>16.0 MP CMOS</p> <p>10x Zoom</p> <p>8.7 cm/3.5-in. OLED</p> <p>■ ■ ■ ■ ■ ■</p> <p>WiFi CERTIFIED</p>	<p>NEW</p>  <p>COOLPIX S01</p> <p>10.1 MP CCD</p> <p>3x Zoom</p> <p>6.2 cm/2.5-in. LCD</p> <p>■ ■ ■ ■ ■ ■ ■ ■</p>	<p>NEW</p>  <p>COOLPIX L610</p> <p>16.0 MP CMOS</p> <p>14x Zoom</p> <p>7.5 cm/3-in. LCD</p> <p>■ ■ ■ ■ ■ ■</p>	





COOLPIX **A**

The Palm-Sized Maestro

— Compact Size. Prime Performance. —

This sleek, compact camera offers a level of performance usually reserved for advanced Nikon D-SLR models. Its craftsmanship, operability and system integrity are all authentically Nikon. Get ready to realize more of your photographic vision with a compact camera capable of D-SLR quality photography.

18.5mm* f/2.8 lens: optical quality comparable to D-SLR interchangeable lenses

The fine optics of this ultra-compact 18.5mm* f/2.8 NIKKOR lens are specially designed to deliver extraordinary sharpness, smooth tonal gradation, highly effective spherical aberration and coma correction for consistent high-resolution image quality throughout the entire frame. The versatile wide-angle 18.5 mm* lens encourages your spontaneity, enabling you to instantly capture any moment that attracts your attention while still retaining your subjects' natural expressions. A seven-blade iris diaphragm provides outstanding aperture control, and delivers a natural, beautiful, circular bokeh (background blur) effect.

*28 mm equivalent in 35mm format

The smallest compact camera containing a DX-format CMOS sensor

The compact COOLPIX A offers exceptional image quality, combining a DX-format CMOS sensor that uses 16.2 effective megapixels with the same high-performance EXPEED 2 image-processing engine found in many Nikon D-SLR cameras. Since the impressive 23.6 x 15.6 mm sensor size is 12.9 times as large as the 1/2.3-in. type found in conventional compact digital cameras, you can expect pictures with D-SLR-quality sharpness, tonal gradation and minimized noise even when using high ISO sensitivities.

The reliable strength of solid metal

Built for endurance, the compact COOLPIX A body is encased in a tough aluminum alloy, with a top surface covered by magnesium alloy for true durability. With a leatherette grip and dials cut from a metal block, the COOLPIX A conveys the feeling of authentic photographic gear. This and a myriad other design details serve as valuable examples of Nikon's unique heritage of craftsmanship.

Every operation is a pleasure to perform

The buttons, dials and switches are all crafted to assure comfort in every operation. With manual options like focus ring adjustment (featuring autofocus with manual override), you

wield precision control that can be useful when you want to inject your own creative intention into an image. What's more, most of the operation system and GUI are consistent with Nikon D-SLRs, so you can be confident using the COOLPIX A as a substitute for a D-SLR.

Extensive range of accessories

There are plenty of optional accessories available to make your photography even more creative and enjoyable. For example, adding an optical viewfinder gives you more freedom in determining composition. Other camera attachments, such as Nikon Speedlights, GPS unit, wireless mobile adapter and lens hood will make your system even more versatile.

Other features

- 7.5 cm/3-in., approx. 921k-dot, high-resolution LCD monitor with an integrated panel and glass structure for clear visibility even in bright sunlight
- 14-bit RAW (NEF) file format support with in-camera processing
- Wide ISO sensitivity range from ISO 100 to 6400; expandable to "Hi 2" (ISO 25600 equivalent)
- Full HD (1080p) movie with stereo sound
- Performance-proven Active D-Lighting
- Continuous shooting at up to 4 frames per second
- Electronic virtual horizon and a convenient grid display
- Picture Control for further fine tuning



Black

Silver

Notes: Full HD refers to this camera's ability to record movies in 1920 x 1080 format. Images shown on this page are simulated.

Performance from a higher perspective



COOLPIX P520

18.1 effective megapixels | 42x Zoom | 8 cm/3.2-in. LCD | ISO 3200 | CMOS | AF | FullHD | 3D



42x ultra-high-power zoom with advanced lens-shift VR

The tremendous 42x zoom power opens up a fantastic range of possibilities and shooting perspectives for you to explore. To enhance image clarity, advanced lens-shift VR (Vibration Reduction) reliably compensates for camera shake that is more likely to occur when shooting at or around the 42x zoom setting. ACTIVE mode can be used to minimize image blur when shooting from a moving vehicle or any other unstable position, stabilizing both captured and viewfinder images.

Back-illuminated CMOS image sensor for high image quality

18.1 effective megapixels provide plenty of power to deliver high-resolution images. And a high-sensitivity Back-illuminated CMOS image sensor receives more light than conventional sensors to record higher quality images, especially when taking pictures in Night landscape mode using the consecutive shot combining technology.

Designed for optimal control

The bright 8 cm/3.2-inch, approx. 921k-dot vari-angle clear color LCD monitor gives you great flexibility to monitor and compose shots comfortably from various shooting positions. Assign frequently used functions to the Function button for quick one-touch access. Feel how the ergonomic handgrip maximizes comfort and minimizes camera shake, complementing other features that ensure handling stability, such as the Side zoom control.

GPS recording informs you of where you took your great shots

With an onboard database of about 1.86 million POI (Points of Interest), built-in GPS gives you extensive capability to quickly record, store and confirm the names of shooting locations where you take pictures. The recorded GPS information can be displayed on the "NIKON IMAGE SPACE" map view or ViewNX 2.

Other Features

- EXPEED C2 image-processing engine
- COOLPIX Picture Control
- Scene auto selector
- WU-1a Wireless Mobile Adapter for Wi-Fi® support
- 19 optimized scene modes
- Full HD 1080/50i movie recording
- Manual focus available

Crafted with an eye for quality, versatility and control



COOLPIX P330

12.2 effective megapixels | 5x Zoom | 7.5 cm/3-in. LCD | ISO 3200 | CMOS | AF | FullHD | 3D

© Steve Simon



Bright f/1.8, 5x zoom with wide-angle 24 mm* coverage and advanced lens-shift VR

Built into this compact camera is an f/1.8 NIKKOR lens which incorporates specially crafted High-refractive-index glass to achieve superb image sharpness and contrast. It also features lens-shift VR (Vibration Reduction), which compensates for camera shake by offering the equivalent of a faster shutter speed. The large aperture of f/1.8 is excellent for shooting indoors and in low light while a 7-blade iris diaphragm can render images with natural, beautiful bokeh (background blur).

* 35mm format equivalent

Back-illuminated 1/1.7-in. CMOS image sensor for high image quality

With 12.2 effective megapixels of imaging power, clear high-resolution pictures are yours for the taking. The performance capabilities of a large-size Back-illuminated CMOS image sensor that can receive a substantial amount of light, for results that are beautiful in every detail, especially when taken at night.

Plenty of settings to capture just what you're shooting for

A choice of options is at your command. Just dial P, S, A or M exposure mode, or "U" (User setting) mode to take exactly the picture you want. The front Function button and Command dial for fine control



Other Features

- 7.5 cm/3-in., approx. 921k-dot LCD monitor
- EXPEED C2 image-processing engine
- Scene auto selector
- Record pause function for movie recording
- ACTIVE mode for VR
- COOLPIX Picture Control
- WU-1a Wireless Mobile Adapter for Wi-Fi® support
- Manual focus available

of settings are quick and simple to use. And Nikon's RAW (NRW) file format lets you edit your images freely without image quality degradation.

GPS makes it easy to recall where pictures were taken

Built-in GPS locates where pictures were taken, and log data can be stored for reference or displayed on your PC. An onboard database of approximately 1.86 million POI (Points of Interest) enables you to confirm and record the name of the location.

Clear, smooth Full HD 1080/50i* movie recording with optical zoom and stereo sound

After pressing the button to start shooting a Full HD 1080/50i movie with stereo sound that ensures clear, smooth reproduction.

* 30p or 25p is also available

Sensational performance stylishly refined



COOLPIX S9500

COOLPIX S9400

18.1 effective megapixels | 22x Zoom | 7.5 cm/3-in. OLED | Silver, Black, Red, Brown

18.1 effective megapixels | 18x Zoom | 7.5 cm/3-in. OLED | Silver, Black, Red, White



Back-illuminated CMOS image sensor with combination of lens shift and electronic VR in slim, stylish form

The imaging power of 18.1 effective megapixels achieved with the Back-illuminated CMOS image sensor and combination of lens shift and electronic VR (Vibration Reduction) are brilliantly matched for capturing magnificent open landscapes as well as for zooming way in for super-telephoto shots beautifully, even under dim or dark conditions. This comprehensive capability comes together in a compact form that fits so comfortably in your hand that you can easily take it along to enjoy anywhere, without a care.

7.5 cm/3-in. OLED monitor boosts clarity and vividness

The large 7.5 cm/3-in., high-definition OLED monitor reproduces outstanding detail with the help of advanced technology that realizes superior contrast, truer blacks and clearer colors. The camera's operability is also optimized for comfort at all times, in every aspect of overall function, right down to the user-friendly design of the menu operation.

Zoom and share without losing your way (S9500 only)

It's surprising how such a slender form can contain a NIKKOR lens with 22x optical

zoom providing glorious, far-ranging 25 mm to 550 mm coverage*¹. Yet, this camera embodies an unconventional range in other ways as well, starting with a built-in GPS chip. Not only does it record location data for each shot, it can even keep track of the camera's location when not taking pictures. You will never lose your bearings with the Electronic compass function that lets you check the camera's orientation. There is even a massive onboard database of approx. 1.86 million points of interest (POI) that makes it simple to identify a shooting location on the spot and record the POI for future reference along with the shot. It's also easy to share the results of your shooting expeditions, as Wi-Fi® support lets you send the camera's high-quality images and movies to smart devices for uploading to social networking services*².

*¹ 35mm format equivalent
*² This function requires installing a Wireless Mobile Utility to the smart device prior to use. This can be downloaded from Google Play™ or App Store at no charge. Compatible OSs: iOS 6.0 or later, Android 2.3 or later (smart phone)/Android 3.0 or later (tablet).

Google Play is a trademark of Google Inc. App Store is a service mark of Apple Inc.

Other Features

- High-performance NIKKOR lens
- EXPEED C2 image-processing engine
- Record pause function saves a sequence of desired scenes as a single file
- Special effects that can be applied to both stills and movies
- Full HD 1080p movie
- Wi-Fi® support (S9500 only)
- Quick effects for taken images
- Enhanced Glamour retouch

Smart from every perspective



COOLPIX S6500

16.0 effective megapixels | 12x Zoom | 7.5 cm/3-in. LCD | ISO 3200, CMOS, AF, Full HD, 3D, Wi-Fi



12x optical zoom with wide-angle 25 mm coverage*

The wide-angle 25 mm to super-telephoto 300 mm coverage* of the 12x optical zoom provides an exceptionally versatile range to a slim, stylish, comfortable-to-hold camera.

*35mm format equivalent



16.0 effective megapixels with lens-shift VR and Back-illuminated CMOS image sensor

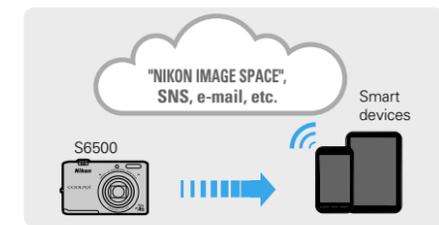
With such distinctive features, you can capture clear, beautiful pictures even when shooting at the maximum telephoto position of the zoom range. High resolution ensures brilliant results whether you've zoomed way out to take in a big open vista or zoomed right in for a close-up portrait.

Wi-Fi® compatibility keeps you smartly connected

Wireless LAN capability gives you the freedom to transfer photos and movies

taken with the camera to other smart devices with Wi-Fi®, such as smartphones and tablets*.

* This function requires installing a Wireless Mobile Utility to the smart device prior to use. This can be downloaded from Google Play™ or App Store at no charge. Compatible OSs: iOS 6.0 or later, Android 2.3 or later (smart phone)/Android 3.0 or later (tablet).



Enhanced Glamour retouch functions

You can apply Glamour retouch in various ways on faces in pictures without using a computer to edit. Now, five new functions (Brighten faces, Hide eye bags, Whiten eyes, Whiten teeth and Redden cheeks) are introduced in addition to the existing Skin softening, Small face and Big eyes functions. These features can greatly expand the range of expression and creativity by adding a distinctive touch to your pictures.

Enhance your image with Quick effects

A new Quick effects function streamlines application of an effect of your choice. Toy camera effect, High-contrast monochrome and other effects make it easy for you to explore your creative options.

Google Play is a trademark of Google Inc. App Store is a service mark of Apple Inc.

Other Features

- High-performance NIKKOR lens
- EXPEED C2 image-processing engine
- Smile timer continuous mode for best smile function
- Special effects available when shooting pictures or movies
- Quick effects for taken images
- Full HD movie recording
- 7.5 cm/3-in., approx. 460k-dot LCD monitor

Notes: Full HD refers to this camera's ability to record movies in 1920 x 1080 format. Images shown on this page are simulated. Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

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Aim to impress



COOLPIX S5200

16.0 effective megapixels | 6x Zoom | 7.5 cm/3-in. LCD

● Silver ● Black
● Red ● Blue
● Plum

16.0 effective megapixels with Back-illuminated CMOS image sensor

Night landscape and Backlighting modes can be used to particularly brilliant effect. The Back-illuminated CMOS image sensor produces optimal results with minimal noise when shooting at high sensitivity (ISO) settings. The pure imaging power of 16.0 effective megapixels enhances the sharpness of high-resolution images.



6x optical zoom and highly efficient lens-shift VR

The 6x zoom lens covering a wide-angle 26 mm to telephoto 156 mm focal range* provides beautiful results from every perspective. Furthermore, lens-shift VR (Vibration Reduction) helps to keep images consistently clear, effectively compensating for camera shake in a way similar to a faster shutter speed.

*35mm format equivalent

Other Features

- High-performance NIKKOR lens
 - Quick effects for taken images
 - EXPEED C2 image-processing engine
 - Special effects available when shooting pictures or movies
 - Wi-Fi® support
 - Enhanced Glamour retouch
 - 7.5 cm/3-in., approx. 460k-dot LCD monitor
- Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

Picture your memories with simple, distinctive style



COOLPIX S2700

16.0 effective megapixels | 6x Zoom | 6.7 cm/2.7-in. LCD

● Silver ● Black
● Red ● Blue
● Purple ● Decorative Purple
● Decorative Pink

Slim, family-friendly 6x zoom compact with wide-angle 26 mm coverage*

It's simple for anyone to get just what he or she is looking for with this compact camera. A NIKKOR lens with 6x optical zoom covering a wide-angle 26 mm to telephoto 156 mm range*. An operation system that is always simple and reliably familiar. With this much fun in hand, everyone can have a great time shooting images to remember.



*35mm format equivalent

Scene auto selector simply activates the optimal mode

Everyone can take images easily. Scene auto selector automatically selects the most suitable of six scene modes: Portrait, Night portrait, Landscape, Night landscape, Backlighting or Close-up. The camera uses data to determine automatically which scenes is most suitable. So without making complicated settings, everyone can consistently capture images that look as great as he or she imagines they should look.

Other Features

- High-performance NIKKOR lens
- 16.0 effective megapixels
- EXPEED C2 image-processing engine
- Special effects and Filter effects
- HD 720p movie recording
- Smart portrait system
- Subject tracking

Extend your reach in your own elegant way



COOLPIX S3500

20.1 effective megapixels | 7x Zoom | 6.7 cm/2.7-in. LCD



7x zoom versatility and lens-shift VR image quality

A NIKKOR lens with 7x zoom covering from wide-angle 26 mm to telephoto 182 mm* and Nikon's lens-shift VR (Vibration Reduction) complement each other to help capture the consistently sharp, beautiful pictures that you aim for.

*35mm format equivalent

Just your kind of slender style

Strike a balance between elegant form and exceptional functionality from front to back. Start with quality craftsmanship from every angle, built into a slim, compact body that is as smoothly rounded in contour as it is in performance. The camera comes in various colors, so you can choose the one that suits your style.



20.1 effective megapixels of pure imaging power

This camera is capable of outstanding picture quality with 20.1 effective megapixels achieved by a CCD image sensor yielding high-resolution images in fine detail.

Other Features

- High-performance NIKKOR lens
- Special effects available when shooting pictures or movies
- Smart portrait system
- Scene auto selector
- 6.7 cm/2.7-in. LCD monitor
- EXPEED C2 image-processing engine
- Eye-Fi card support

Get creative with Quick effects and Glamour retouch

To add a touch of beauty using in-camera Quick effects, just shoot a photo, select and apply an effect, and save the result. When editing an image, you can apply effects to it in as many variations as you like, because the original image is safely, separately stored away. Moreover, Glamour retouch now has five new functions to make faces in pictures look even more vivid.



High-contrast monochrome Miniature effect



Without Big eyes and Redden cheeks ▶ With Big eyes and Redden cheeks

Great fun for the whole family



COOLPIX S31

- 10.1 effective megapixels
- 3x Zoom
- 6.7 cm/2.7-in. LCD
- ISO 1600
- HD



For a tougher approach



COOLPIX AW110

- 16.0 effective megapixels
- 5x Zoom
- 7.5 cm/3-in. OLED
- ISO 3200
- CMOS
- Full HD
- 3D



Safe for the whole family to love

This camera is built to be safe and durable enough for everyone to have fun with. If it is dropped, it can resist the shock of impact from a height of up to 1.2 m/3.9 ft. Its beautifully balanced symmetry makes the camera easy for even small hands to grip firmly without slippage. Buttons are optimally positioned for two-handed operation. A back panel space for fingers to rest comfortably also ensures secure handling.

Water resistance to 5 m/16.4 ft depth adds to the fun

Rugged resistance to dirt and water prevents damage to the camera when dropped into or submerged in water down to 5 m/16.4 ft deep, so you can shoot underwater at greater leisure and without worrying about the camera getting wet at the pool or elsewhere.



Large buttons, with a simple layout and user interface

Elegant simplicity is essential to this camera's smart design. Buttons are carefully positioned and sized so that virtually anyone can manipulate them. Four buttons on the back panel, for example, are logically aligned to facilitate effortless operation. And the user interface menu is not only simple to understand — it is also easy to view, thanks to the large, clear LCD monitor on which it appears.

Share photos with slide show and message exchange functions

A built-in album-making feature lets you create original scrapbooks or slide shows of favorite pictures with animated effects and music. For each picture, two voice messages can be recorded for sharing personal thoughts about precious memories with friends and family.



Other Features

- High-performance NIKKOR lens
- EXPEED C2 image-processing engine
- HD 720p movie recording
- 10.1 effective megapixels achieved with CCD image sensor
- 9 optimized scene modes

Tough enough for severe outdoor conditions

18 m/59 ft is the depth this camera can withstand underwater while still performing beautifully. Beyond that, it can withstand temperatures down to -10°C/14°F and the shock of being dropped from heights of up to 2 m/6 ft 6 in., for outstanding capability even under severe conditions. Action control requires just a single hand, even wearing a ski glove or skin-diving glove, to command assigned functions. Such tough integrity can open your eyes to more of the action in mountains, forests and other destinations that await your exploration.

Capture more fun along with great outdoor images

Outdoor shooting is made more memorable when you can capture the complete picture with handy shooting functions. For example, the camera's built-in GPS incorporating POI information (approx. 1.86 million), log functions and World map can not only record the shooting location of a



7.5 cm/3-in. OLED monitor optimizes visibility even outdoors

Technology for vastly higher contrast, clearer color and true blacks goes into a large 7.5 cm/3-in., high-definition OLED monitor reproducing fantastically detailed images that are highly visible during shooting and playback even in strong sunlight or underwater.

Easy Wi-Fi® image transfer helps share great memories

Sharing high-quality images and movies is simple, as the camera can transfer its contents to Wi-Fi®-equipped smartphones, tablets and other smart devices*, for uploading to SNS. You can even use a smart device as a live view display for remote camera shutter release, providing greater freedom to shoot from various angles.

* This function requires installing a Wireless Mobile Utility to the smart device prior to use. This can be downloaded from Google Play™ or App Store at no charge. Compatible OSs: iOS 6.0 or later, Android 2.3 or later (smart phone)/Android 3.0 or later (tablet).

Google Play is a trademark of Google Inc. App Store is a service mark of Apple Inc.

Other Features

- NIKKOR lens with combination of lens shift and electronic VR (Vibration Reduction)
- EXPEED C2 image-processing engine
- Back-illuminated CMOS image sensor with 16 effective megapixels
- Full HD 1080 movie recording with stereo sound
- Electronic compass
- Displays atmospheric pressure values
- "Erase GPS data" function employed
- "Data imprint" function includes data information such as altitude on images

Enjoy the convenience of 30x zoom



COOLPIX L820

16.0 effective megapixels | 30x Zoom | 7.5 cm/3-in. LCD



Capture the essence of life easily



COOLPIX L28

20.1 effective megapixels | 5x Zoom | 7.5 cm/3-in. LCD

Silver | Black | Red | Pink



20.1 effective megapixels of pure imaging power

The 20.1 effective megapixels provided by the CCD image sensor yield high resolution, fine detail and superb image quality. Nikon's EXPEED C2 image-processing engine renders pictures quickly and faithfully, ensuring that all onboard systems run with optimal speed and efficiency.

Easy auto mode

With Easy auto mode, you can simply turn on the camera and start shooting. Its scene auto selector function determines range, lighting and subject

type before selecting the most appropriate scene mode from among Portrait, Night portrait, Night landscape, Landscape, Backlighting and Close-up.

Other Features

- High-performance NIKKOR lens
- Smart portrait system
- Easy-to-hold handgrip design
- Color variations for aluminum lens ring and lens barrel
- Motion blur reduction
- Stylish body with high-grade metallic exterior
- Uses readily available R6/AA-size batteries



Very compact with 30x zoom employing lens-shift VR and Back-illuminated CMOS image sensor

Despite its stylishly compact body, this camera contains a 30x optical zoom for extra-extensive wide-angle 22.5 mm to super-telephoto 675 mm coverage*. It also features a seamless match: the imaging power of 16.0 effective megapixels achieved with the Back-illuminated CMOS image sensor, which maintains excellent picture quality even at night.

*35mm format equivalent



7.5 cm/3-in., 921k-dot high-resolution TFT LCD monitor

A spectacular view featuring a wide color gamut and wide viewing angle capability enhances the experience of shooting and playback.

Engineered for consistent sharpness

Nikon's lens-shift VR (Vibration Reduction) compensates for camera shake when shooting, even while zoom is in operation, achieving sharper-looking still images or movies. The handgrip is designed

to ensure an extra-firm hold and minimal camera shake. An easy-to-hold Side zoom control also stabilizes handling.



With VR | Without VR

Full HD 1080p movie recording and high-resolution photography

High-definition photography and Full HD movie recording gloriously capture your memories at their most beautiful. A built-in HDMI connector enables output to an HDTV* for viewing.

*HDMI cable available separately

Other Features

- High-performance NIKKOR lens
- Eye-Fi card support
- Uses readily available R6/AA-size batteries
- EXPEED C2 image-processing engine
- Easy auto mode and Smart portrait system employed
- Special effects and Filter effects

Capture the moment with a genuine compact



COOLPIX L27

16.1 effective megapixels | 5x Zoom | 6.7 cm/2.7-in. LCD

Silver | Black | Red | White | Decorative Purple



5x zoom with wide-angle capability

The NIKKOR lens with 5x optical zoom covers a focal range from wide-angle 26 mm to telephoto 130 mm*. This makes it easy to capture group pictures and landscapes at the wide-angle position, or capture expressive close-ups from a distance with the telephoto position.

*35mm format equivalent



One-touch 720p HD movie recording

Anytime you wish to shoot a movie clip instead of a still picture, just push the movie record button.



Other Features

- High-performance NIKKOR lens
- 6.7 cm/2.7-in. LCD monitor
- Smart portrait system
- Easy-to-hold handgrip design
- Motion blur reduction
- Stylish body with high-grade metallic exterior
- Uses readily available R6/AA-size batteries

Master-crafted compact with high-caliber performance



COOLPIX P7700



Bright f/2.0 - 4.0 lens for brilliant quality images



The NIKKOR lens maintains high brightness throughout the 7.1x zoom range for superior low-light performance. Quality optics using ED glass faithfully capture even the “atmosphere” of any scene and contribute to an overall improvement in resolution. The seven-blade iris diaphragm enables beautifully de-focused backgrounds. And lens-shift VR (Vibration Reduction) provides effective compensation for camera shake.

Back-illuminated 1/1.7-inch CMOS image sensor goes the extra step

12.2 effective megapixels deliver pristine, high-resolution images. The Back-illuminated CMOS image sensor optimizes performance when shooting at night, for beautiful results with fine details. Also helping you nail every shot is high-speed continuous shooting at up to 8 fps (approx.) for full-resolution (4000 x 3000) images*.

*Up to 6 consecutive images

Multiple manual settings for precise control

Turn the Mode dial to access the P/S/A/M exposure modes. Often used functions can be assigned to the Function button. Manual exposure control (in 1/3 EV steps within +/-3 EV) and AE/AF lock are also available.

Other Features

- 7.5 cm/3-in., approx. 921k-dot, vari-angle high-resolution LCD monitor
- EXPEED C2 image-processing engine
- High quality body with magnesium alloy cover

- COOLPIX Picture Control
- Enhanced NRW (RAW) file format support
- AE Bracketing of up to 5 frames

Nikon Creative Lighting System for illuminating shots

You can use this camera's built-in flash as the “commander” to control compatible Speedlights*. This wireless, synchronized external flash operation enables creative lighting for clearer images or to achieve dramatic shadows.

*Compatible Speedlight models: SB-910, SB-900, SB-800, SB-700, and SB-600

Movie custom setting with Full HD support

Movie custom setting allows you to control shutter speed, aperture, ISO sensitivity, as well as COOLPIX Picture Control, so you can shoot movies with the exact visual effect you want. Plus, crisp and clear recordings are assured thanks to the Full HD 1080p resolution with stereo sound, which can be enjoyed on new high definition TVs with HDMI connectivity*.

*HDMI cable available separately

- Accessory terminal for Remote cord and GPS unit (GP-1) connection and external microphone input
- Optional lens hood and remote control available
- Eye-Fi card support

So sleek and slim with a touch of grand performance



COOLPIX S6400



12x optical zoom in a slim, stylish body

The 12x zoom NIKKOR ED glass lens covers a focal range of 25 mm wide-angle to 300 mm telephoto*. Lens-shift VR (Vibration Reduction) provides sure and stable compensation for camera shake. Images are captured by the Back-illuminated CMOS image sensor to maintain high quality. 16.0 effective-megapixel resolution assures brilliant results.

* 35mm format equivalent

Intelligent AF keeps you focused in a variety of situations

Target finding AF automatically focuses on the subject you desire. When photographing people, face-detection technology helps maintain accurate focus to ensure sharp images. For other types of subjects, subject-prediction technology automatically judges what is the main subject, and sets the AF area to match its size and position to achieve sharp focus. With an AF system this intelligent, you'll never miss capturing that magical moment.



Face-detection technology selects and focuses on people's faces



Subject-prediction technology selects and focuses on main subjects

Other Features

- 7.5 cm/3-in., approx. 460k-dot, high-resolution LCD with touch screen control
- EXPEED C2 image-processing engine
- Auto composite night shooting
- Smart portrait system
- Special effects available when shooting pictures or movies
- Scene auto selector
- 20 optimized scene modes
- Subject tracking
- Eye-Fi card support
- 3D photography

Quality photography with Android™.



COOLPIX S800c



Android-powered for easy internet connectivity



Enjoy high quality images that you simply cannot get with smartphones, plus wireless communication that is impossible with regular digital still cameras. Equipped with the powerful combination of Android OS and Wi-Fi®, it's possible to quickly and easily upload images to a social network service or website from this camera. Even if you're not near a Wi-Fi® hot spot, you can wirelessly transfer images from your camera to smartphones and tablets. Customize your style of visual communication with over 500,000 apps on Google Play™.

Near a Wi-Fi® hotspot



Not near a Wi-Fi® hotspot



Other Features

- 8.7cm/3.5-in, approx. 819k-dot, high-resolution OLED monitor
- Easy auto mode
- Special effects available when shooting pictures or movies
- Android 2.3
- Wi-Fi® (IEEE 802.11b/g/n)
- Built-in GPS
- “my Picturetown for Android” app is available

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Explore the superb quality in minimum size



COOLPIX S01

- 10.1 effective megapixels
- 3x Zoom
- 6.2 cm/2.5-in. LCD
- Mirror Silver
- Black
- Red
- White
- Pink



Ultra-compact, ultra-lightweight, stylish body

This elegant little camera is in a totally different league in terms of compactness and lightness. Measuring only 77 mm/3.1 in. lengthwise, and 17.2 mm/0.7 in. in thickness, it will fit into your pocket with room to spare. And its weight is less than 96 g/3.4 oz, so you might even forget it's there. But when you take it out, you'll be dazzled by its solid, high-quality look. The coated stainless steel body helps to reduce scratches, and the Mirror silver model adds a unique polished look.

Intuitive touch screen puts easy operation in a small size

Four large icon-based touch buttons appear on the screen, so even novice users can easily master camera operations. Just press the screen to access functions intuitively, including a shortcut menu to access important functions directly. You can also customize the home menu to your preference.



Other Features

- 6.2 cm/2.5-in., approx. 230k-dot LCD monitor
- EXPEED C2 image-processing engine
- HD movie recording
- Easy auto mode
- Storage media consists of an internal memory only (approx. 7.3 GB)
- NIKKOR lens with 3x optical zoom
- Built-in flash

Notes: Battery is built-in and cannot be removed from the camera.

Get a grip on quality with optical performance and friendly design



COOLPIX L610

- 16.0 effective megapixels
- 14x Zoom
- 7.5 cm/3-in. LCD
- Silver
- Black
- Red



14x optical zoom and highly efficient VR

The 14x zoom NIKKOR ED glass lens covers a focal range of 25 mm wide-angle to 350 mm telephoto*, providing beautiful results whether zoomed in or out. Added to that, lens-shift VR (Vibration Reduction) helps cancel out camera shake to keep your shots rock-solid.

*35mm format equivalent

16.0 effective megapixels adding up to superior low-light performance

The Back-illuminated CMOS image sensor offers superior efficiency in capturing incoming light. This ability to capture more visual information contributes to high image quality, and the difference will be especially noticeable in images taken in dimly lit rooms and other dark environments.



Without VR



With VR

Other Features

- 7.5 cm/3-in., approx. 460k-dot, high-resolution LCD monitor
- EXPEED C2 image-processing engine
- Special effects available when shooting pictures or movies
- Filter effects available for stored images
- Full HD movie recording
- Uses readily available R6/AA-size batteries
- Macro shooting from as close as 1 cm/0.4 inch
- Smart portrait system
- 19 optimized scene modes
- Eye-Fi card support

COOLPIX PREMIUM FEATURES



Optical Vibration Reduction (VR)

Various optical camera-shake compensation technologies are harnessed to ensure beautifully clear and sharp images, including lens-shift VR.



Motion Blur Reduction

Beautiful, clear images can be taken with Motion blur reduction thanks to the Motion detection function that automatically selects a faster shutter speed and higher ISO (light sensitivity) setting to compensate for subject movement or camera shake.



High ISO High Sensitivity

High ISO capability permits the maximum use of available natural light, avoiding the need for flash or long exposure times. By enabling the selection of faster shutter speeds, it also makes it easier to capture fast-moving subjects with greater clarity.



Back-illuminated CMOS Image Sensor

Back-illuminated structure improves image sensor sensitivity and noise reduction to realize increased performance in night scenes or dark indoor situations.



Clear Color Display

Nikon's innovative Clear color display technology improves visibility for a more vivid, clearer image preview and playback.



The Clear color difference



Touch Screen

Simply touch the screen to select your subject, lock autofocus and exposure, zoom in for close-ups, or to scroll through and select images for viewing.



Smart Portrait System

Each of the advanced functions of the Smart portrait system is designed to help produce consistently great portraits.

- Skin Softening
- Face-Priority AF
- Smile Timer
- Blink Warning
- Blink Proof
- In-Camera Red-Eye Fix

*Availability of functions featured on the Smart portrait system varies according to camera model



Scene Auto Selector/Easy Auto Mode

These functions provide quick, carefree picture-taking in a variety of situations by determining the subject and surrounding conditions, and then automatically selecting the appropriate scene mode for the shot*.

*Available as 'Point and Shoot' on the S31



Target Finding AF

Target finding AF instantaneously assesses the intended subject and automatically adjusts the AF area according to its size to assure clearly focused images.



Subject Tracking



Subject tracking enhances your shooting experience by following the movement of your subject.



Full HD Movie



HD Movie

COOLPIX cameras that carry the HD logo can record at 1280 x 720 pixels (720p). Those marked with the Full HD logo can record at 1920 x 1080 pixels (1080p).



Rugged Reliability

Water-resistant, shock-resistant, and weather-resistant COOLPIX models are built tough enough to perform well while enjoying outdoor activities at any time of the year.



Built-in GPS

A high-performance GPS chip records the latitude and longitude, locating where each picture was taken.



Built-in World Map

Offers a handy reference by displaying the location where pictures were taken, or the route defined by log records made using the GPS chip.



3D Photography

3D image shooting capability makes it easy to create composite images that achieve realistic playback on 3D-capable TVs and computers.



Wireless Image Transfer

The camera has a built-in communication function that allows transmission of still images and movies over wireless LAN networks.

Notes: Feature availability varies according to camera model. Images shown on this page are simulated.

COOLPIX SPECIFICATION

NEW



COOLPIX A

NEW



COOLPIX P520

NEW



COOLPIX P330

NEW



COOLPIX S9500

NEW



COOLPIX S9400

NEW



COOLPIX S6500

NEW



COOLPIX S5200

NEW



COOLPIX S2700

NEW



COOLPIX S3500

	COOLPIX A	COOLPIX P520	COOLPIX P330	COOLPIX S9500	COOLPIX S9400	COOLPIX S6500	COOLPIX S5200	COOLPIX S2700	COOLPIX S3500
Number of effective pixels	16.2 million	18.1 million	12.2 million	18.1 million	18.1 million	16.0 million	16.0 million	16.0 million	20.1 million
Lens	NIKKOR lens; 18.5 mm (35mm [135] format equivalent: 28 mm); maximum aperture: f/2.8	NIKKOR lens with 42x optical zoom; 4.3-180 mm (35mm [135] format equivalent: 24-1000 mm); f/3.5-5.9	NIKKOR lens with 5x optical zoom; 5.1-25.5 mm (35mm [135] format equivalent: 24-120 mm); f/1.8-5.6	NIKKOR lens with 22x optical zoom; 4.5-99.0 mm (35mm [135] format equivalent: 25-550 mm); f/3.4-6.3	NIKKOR lens with 18x optical zoom; 4.5-81.0 mm (35mm [135] format equivalent: 25-450 mm); f/3.4-6.3	NIKKOR lens with 12x optical zoom; 4.5-54.0 mm (35mm [135] format equivalent: 25-300 mm); f/3.1-6.5	NIKKOR lens with 6x optical zoom; 4.6-27.6 mm (35mm [135] format equivalent: 26-156 mm); f/3.5-6.5	NIKKOR lens with 6x optical zoom; 4.6-27.6 mm (35mm [135] format equivalent: 26-156 mm); f/3.5-6.5	NIKKOR lens with 7x optical zoom; 4.7-32.9 mm (35mm [135] format equivalent: 26-182 mm); f/3.4-6.4
Digital zoom magnification	—	Up to 2x (35mm [135] format equivalent: approx. 2000 mm)	Up to 2x (35mm [135] format equivalent: approx. 240 mm)	Up to 4x (35mm [135] format equivalent: approx. 2200 mm)	Up to 4x (35mm [135] format equivalent: approx. 1800 mm)	Up to 4x (35mm [135] format equivalent: approx. 1200 mm)	Up to 4x (35mm [135] format equivalent: approx. 624 mm)	Up to 4x (35mm [135] format equivalent: approx. 624 mm)	Up to 4x (35mm [135] format equivalent: approx. 728 mm)
Focus range*1	Approx. 50 cm (1 ft 8 in.) to ∞, Macro autofocus mode: 10 cm (4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro close-up mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 30 cm (1 ft) to ∞, Macro close-up mode: approx. 3 cm (1.2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 8 cm (3.2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞
Monitor	7.5 cm/3-in., approx. 921k-dot, wide-viewing angle, TFT LCD with anti-reflection coating	8 cm/3.2-in., approx. 921k-dot, wide-viewing angle, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 921k-dot, wide-viewing angle, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 614k-dot, wide-viewing angle, OLED monitor with anti-reflection coating	7.5 cm/3-in., approx. 614k-dot, wide-viewing angle, OLED monitor with anti-reflection coating	7.5 cm/3-in., approx. 460k-dot, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 460k-dot, TFT LCD monitor with anti-reflection coating	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating
Storage media	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵
ISO sensitivity (Standard output sensitivity)² (Recommended exposure index for COOLPIX A)	ISO 100-3200; can be adjusted using ISO sensitivity to 6400, Hi 0.3 (ISO 8000 equivalent), Hi 0.7 (ISO 10000 equivalent), Hi 1 (ISO 12800 equivalent), and Hi 2 (ISO 25600 equivalent)	ISO 80-1600, ISO 3200/Hi 1 (equivalent to 6400); (Manual setting is enabled in P/S/A/M exposure modes), Hi 2 (equivalent to 12800) (High ISO monochrome in Special effects mode)	ISO 80-3200, Hi 1 (equivalent to 6400)/Hi 2 (equivalent to 12800); (Manual setting is enabled in P/S/A/M exposure modes)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 80-1600, ISO 3200* (Manual setting is enabled in Auto mode) *Setting is available only for image sizes of 4M (2272 x 1704) or 2M (1600 x 1200) or VGA (640 x 480)	ISO 80-1600, ISO 3200* (Manual setting is enabled in Auto mode) *Setting is available only for image sizes of 4M or less
Power sources	Supplied	EN-EL20 Rechargeable Li-ion Battery, MH-27 Battery Charger	EN-EL5 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter	EN-EL12 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter	EN-EL12 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL12 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter
	Optional	EH-5b AC Adapter; requires EP-5C Power Connector	EH-62A AC Adapter, MH-61 Battery Charger	EH-62F AC Adapter, MH-65 Battery Charger	EH-62F AC Adapter, MH-65 Battery Charger	EH-62F AC Adapter, MH-65 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger
Battery life of still shooting*3	Approx. 230 shots with EN-EL20 battery	Approx. 200 shots with EN-EL5 battery	Approx. 200 shots with EN-EL12 battery	Approx. 230 shots with EN-EL12 battery	Approx. 230 shots with EN-EL12 battery	Approx. 150 shots with EN-EL19 battery	Approx. 160 shots with EN-EL19 battery	Approx. 210 shots with EN-EL19 battery	Approx. 220 shots with EN-EL19 battery
Dimensions (W x H x D)	Approx. 111.0 x 64.3 x 40.3 mm (4.4 x 2.6 x 1.6 in.) excluding projections ⁸	Approx. 125.2 x 84.1 x 101.6 mm (5.0 x 3.4 x 4.0 in.) excluding projections ⁸	Approx. 103.0 x 58.3 x 32.0 mm (4.1 x 2.3 x 1.3 in.) excluding projections ⁸	Approx. 110.1 x 60.3 x 30.7 mm (4.4 x 2.4 x 1.3 in.) excluding projections ⁸	Approx. 110.1 x 60.3 x 30.7 mm (4.4 x 2.4 x 1.3 in.) excluding projections ⁸	Approx. 95.4 x 58.3 x 26.3 mm (3.8 x 2.3 x 1.1 in.) excluding projections ⁸	Approx. 97.7 x 58.4 x 21.3 mm (3.9 x 2.3 x 0.9 in.) excluding projections ⁸	Approx. 94.8 x 57.8 x 20.8 mm (3.8 x 2.3 x 0.9 in.) excluding projections ⁸	Approx. 96.8 x 57.8 x 20.5 mm (3.9 x 2.3 x 0.9 in.) excluding projections ⁸
Weight	Approx. 299 g (10.6 oz) with battery and memory card ⁸	Approx. 550 g (1 lb 3.5 oz) with battery and SD memory card ⁸	Approx. 200 g (7.1 oz) with battery and SD memory card ⁸	Approx. 205 g (7.3 oz) with battery and SD memory card ⁸	Approx. 200 g (7.1 oz) with battery and SD memory card ⁸	Approx. 153 g (5.4 oz) with battery and SD memory card ⁸	Approx. 146 g (5.2 oz) with battery and SD memory card ⁸	Approx. 125 g (4.5 oz) with battery and SD memory card ⁸	Approx. 129 g (4.6 oz) with battery and SD memory card ⁸

*1 All distances measured from center of front surface of lens.

*2 Depending on the conditions, certain settings may not be configured.

*3 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (+/-3°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

*4 Focus range (from the protective glass).

*5 Not compatible with Multi Media Cards (MMC).

*6 In case of using four AA Energizer® Ultimate Lithium batteries.

*7 In case of using two AA Energizer® Ultimate Lithium batteries.

*8 Method of noting dimensions and weight is in accordance with CIPA DCG-002-2012 guideline.

Note: Camera lineup and color availability may vary according to region.

COOLPIX SPECIFICATION

NEW



COOLPIX S31

NEW



COOLPIX AW110

NEW



COOLPIX L820

NEW



COOLPIX L28

NEW



COOLPIX L27



COOLPIX P7700



COOLPIX S6400



COOLPIX S800c



COOLPIX S01



COOLPIX L610

Number of effective pixels	10.1 million	16.0 million	16.0 million	20.1 million	16.1 million	12.2 million	16.0 million	16.0 million	10.1 million	16.0 million	
Lens	NIKKOR lens with 3x optical zoom; 4.1-12.3 mm (35mm [135] format equivalent: 29-87 mm); f/3.3-5.9	NIKKOR lens with 5x optical zoom; 5.0-25.0 mm (35mm [135] format equivalent: 28-140 mm); f/3.9-4.8	NIKKOR lens with 30x optical zoom; 4.0-120.0 mm (35mm [135] format equivalent: 22.5-675 mm); f/3.5-8	NIKKOR lens with 5x optical zoom; 4.6-23.0 mm (35mm [135] format equivalent: 26-130 mm); f/3.2-6.5	NIKKOR lens with 5x optical zoom; 4.6-23.0 mm (35mm [135] format equivalent: 26-130 mm); f/3.2-6.5	NIKKOR lens with 7.1x optical zoom; 6.0-42.8 mm (35mm [135] format equivalent: 28-200 mm); f/2-4	NIKKOR lens with 12x optical zoom; 4.5-54.0 mm (35mm [135] format equivalent: 25-300 mm); f/3.1-6.5	NIKKOR lens with 10x optical zoom; 4.5-45.0 mm (35mm [135] format equivalent: 25-250 mm); f/3.2-5.8	NIKKOR lens with 3x optical zoom; 4.1-12.3 mm (35mm [135] format equivalent: 29-87 mm); f/3.3-5.9	NIKKOR lens with 14x optical zoom; 4.5-63.0 mm (35mm [135] format equivalent: 25-350 mm); f/3.3-5.9	
Digital zoom magnification	Up to 4x (35mm [135] format equivalent: approx. 348 mm)	Up to 4x (35mm [135] format equivalent: approx. 560 mm)	Up to 4x (35mm [135] format equivalent: approx. 2700 mm)	Up to 4x (35mm [135] format equivalent: approx. 520 mm)	Up to 4x (35mm [135] format equivalent: approx. 520 mm)	Up to 4x (35mm [135] format equivalent: approx. 800 mm)	Up to 4x (35mm [135] format equivalent: approx. 1200 mm)	Up to 4x (35mm [135] format equivalent: approx. 1000 mm)	Up to 4x (35mm [135] format equivalent: approx. 348 mm)	Up to 2x (35mm [135] format equivalent: approx. 700 mm)	
Focus range*1	[W]: Approx. 30 cm (1 ft) to ∞, Shoot closeups, Photograph food, Shoot under water, Mirror, Take soft pictures, Create a diorama effect, Highlight colors: approx. 5 cm (2 in.) to ∞ ⁴	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 10 cm (4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 10 cm (4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro close-up mode: 2 cm (0.8 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 10 cm (4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 10 cm (4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 5 cm (2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 1 cm (0.4 in.) to ∞	
Monitor	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 614k-dot, OLED monitor with anti-reflection coating	7.5 cm/3-in., approx. 921k-dot, wide-viewing angle, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 921k-dot, wide-viewing angle, vari-angle TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 460k-dot, TFT LCD monitor with touch screen control and anti-reflection coating	8.7 cm/3.5-in., approx. 819k-dot, OLED monitor with touch screen control and anti-reflection coating	6.2 cm/2.5-in., approx. 230k-dot, TFT LCD monitor with touch screen control and anti-reflection coating	7.5 cm/3-in., approx. 460k-dot, TFT LCD monitor with anti-reflection coating	
Storage media	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC memory card ⁵	Internal memory (approx. 7.3 GB)	SD/SDHC/SDXC memory card ⁵	
ISO sensitivity (Standard output sensitivity)*2	ISO 80-1600	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 80-1600	ISO 80-1600	ISO 80-1600, ISO 3200/Hi 1 (equivalent to 6400); (Manual setting is enabled in P/S/A/M exposure modes)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode/Continuous shooting mode)	ISO 80-1600	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	
Power sources	Supplied	EN-EL12 Rechargeable Li-ion Battery, MH-65 Battery Charger	EN-EL12 Rechargeable Li-ion Battery, MH-65 Battery Charger	Four LR6/L40 (AA-size) alkaline batteries	Two LR6/L40 (AA-size) alkaline batteries	Two LR6/L40 (AA-size) alkaline batteries	EN-EL14 Rechargeable Li-ion Battery, MH-24 Battery Charger	EN-EL19 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter	EN-EL12 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter	EH-69P Charging AC Adapter	Two LR6/L40 (AA-size) alkaline batteries
	Optional	EH-62F AC Adapter	EH-62F AC Adapter	Four FR6/L91 (AA-size) lithium batteries, Four EN-MH2 rechargeable Ni-MH batteries, EH-67 AC Adapter, MH-73 Battery Charger	Two FR6/L91 (AA-size) lithium batteries, Two EN-MH2 rechargeable Ni-MH batteries, EH-65A AC Adapter, MH-72/MH-73 Battery Charger	Two FR6/L91 (AA-size) lithium batteries, Two EN-MH2 rechargeable Ni-MH batteries, EH-65A AC Adapter, MH-72/MH-73 Battery Charger	EH-5b AC Adapter (used in combination with the EP-5A Power Connector)	EH-62G AC Adapter, MH-66 Battery Charger	EH-62F AC Adapter, MH-65 Battery Charger	—	Two FR6/L91 (AA-size) lithium batteries, Two EN-MH2 rechargeable Ni-MH batteries, EH-65A AC Adapter, MH-72/MH-73 Battery Charger
Battery life of still shooting*3	Approx. 260 shots with EN-EL12 battery	Approx. 250 shots with EN-EL12 battery	Approx. 320 shots with alkaline, 870 shots with lithium ⁷ , or 540 shots with EN-MH2 batteries	Approx. 280 shots with alkaline, 890 shots with lithium ⁷ , or 530 shots with EN-MH2 batteries	Approx. 200 shots with alkaline, 650 shots with lithium ⁷ , or 360 shots with EN-MH2 batteries	Approx. 330 shots with EN-EL14 battery	Approx. 160 shots with EN-EL19 battery	Approx. 140 shots with EN-EL12 battery	Approx. 190 shots	Approx. 120 shots with alkaline, 470 shots with lithium ⁷ , or 330 shots with EN-MH2 battery	
Dimensions (W x H x D)	Approx. 105.4 x 64.8 x 41.5 mm (4.2 x 2.6 x 1.7 in.) excluding projections ⁸	Approx. 110.1 x 65.3 x 24.5 mm (4.4 x 2.6 x 1.0 in.) excluding projections ⁸	Approx. 111.0 x 76.3 x 84.5 mm (4.4 x 3.1 x 3.4 in.) excluding projections ⁸	Approx. 95.4 x 59.8 x 29.0 mm (3.8 x 2.4 x 1.2 in.) excluding projections ⁸	Approx. 96.4 x 59.2 x 28.9 mm (3.8 x 2.4 x 1.2 in.) excluding projections ⁸	Approx. 118.5 x 72.5 x 50.4 mm (4.7 x 2.9 x 2.0 in.) excluding projections ⁸	Approx. 95.4 x 58.6 x 26.7 mm (3.8 x 2.4 x 1.1 in.) excluding projections ⁸	Approx. 111.4 x 60.0 x 27.2 mm (4.4 x 2.4 x 1.1 in.) excluding projections ⁸	Approx. 77.0 x 51.2 x 17.2 mm (3.1 x 2.1 x 0.7 in.) excluding projections ⁸	Approx. 108.0 x 68.4 x 34.1 mm (4.3 x 2.7 x 1.4 in.) excluding projections ⁸	
Weight	Approx. 185 g (6.6 oz) with battery and SD memory card ⁸	Approx. 193 g (6.9 oz) with battery and SD memory card ⁸	Approx. 470 g (1lb 0.6 oz) with battery and SD memory card ⁸	Approx. 164 g (5.8 oz) with battery and SD memory card ⁸	Approx. 161 g (5.7 oz) with battery and SD memory card ⁸	Approx. 392 g (13.9 oz) with battery and SD memory card ⁸	Approx. 150 g (5.3 oz) with battery and SD memory card ⁸	Approx. 184 g (6.5 oz) with battery and SD memory card ⁸	Approx. 96 g (3.4 oz) ⁸	Approx. 240 g (8.5 oz) with battery and SD memory card ⁸	

*1 All distances measured from center of front surface of lens.

*2 Depending on the conditions, certain settings may not be configured.

*3 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (+/-3°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

*4 Focus range (from the protective glass).

*5 Not compatible with Multi Media Cards (MMC).

*6 In case of using four AA Energizer® Ultimate Lithium batteries.

*7 In case of using two AA Energizer® Ultimate Lithium batteries.

*8 Method of noting dimensions and weight is in accordance with CIPA DCG-002-2012 guideline.

Note: Camera lineup and color availability may vary according to region.



I AM AT THE HEART OF THE IMAGE

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. March 2013

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WARNING

TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.

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