

Nikon 1



I AM | YOUR NIKON 1 FINDER

Nikon 1



I AM | THE SPEED OF LIFE

The ever-expanding lineup of portable Nikon 1 system cameras is a whole new way to capture the speed of life. Small, fast, and powerful, these swift interchangeable lens cameras keep you ahead of the action.

Offering extraordinarily high-speed performance, impressive image quality, innovative features, and hassle-free operation, a Nikon 1 camera embodies the perfect balance of power, precision, and portability to deliver images you could never have imagined.

Experience the magic of speed, and the thrill of the unexpected, as you snap photos of the wonders hidden within a moment. Go cinematic and relive your best adventures with smooth HD movies. Add some artistry to images with innovative creative modes.

Dedicated 1 NIKKOR optics make it simple to change lenses and swap perspectives as you capture your world as never before. Nikon 1 system accessories extend your shooting opportunities beautifully, and the optional FT1 Mount Adapter allows you to use NIKKOR D-SLR lenses, making the Nikon 1 system as flexible as it is fast.

SELECT YOUR CATEGORY

EVERYDAY

Step up on image quality and trust your memories to a camera that delivers. Fast, compact, and irresistibly good-looking, Nikon 1 Everyday Cameras make it amazingly easy to catch the perfect shot. Perfect for those who won't let life pass them by, these portable system cameras ensure you capture the magic of action-packed moments with stunning precision.



Nikon 1 J5

Nikon 1 S2

PERFORMANCE

Take top-speed professional control with a Nikon 1 Performance camera. With their lightning-fast performance, advanced feature sets, and the superb optics of the 1 NIKKOR lenses, these system cameras offer the ultimate in portable, creative control. Whether it's a companion to your D-SLR or your first choice, a Nikon 1 Performance camera is hard to put down.



Nikon 1 V3

ADVENTURE

Life doesn't have a replay button. You need a camera that can keep up. Waterproof, shockproof, and freeze-proof, a Nikon 1 Adventure system camera can catch every jaw-dropping moment with thrilling precision. A stunning combination of amazing shooting speed, robust functionality, and minimalist design, this is the stylish person's answer to capturing high-quality photos and movies literally anywhere.



Nikon 1 AW1

EVERYDAY



When the moment strikes, Nikon 1 Everyday cameras far outshine smartphones and basic point-and-shoot cameras with their brilliance. A J-series model is perfect for active photographers who want to get more creative and do more with their photography. An S-series model lets even novice shooters capture even the most unexpected moments with confidence.



+ HIGH-SPEED SHOOTING

Shoot sharp fast-action photos at up to 20 fps with continuous AF and uncover the wonders hidden in a split second. Swifter than a D-SLR, Nikon 1 Everyday cameras can capture the action faster than you can see it unfold.



+ LIVE IMAGE CONTROL

With Nikon 1, you can enhance photos before you take them simply by adjusting the control bars that appear next to your image. Easily freeze movement, tweak lighting, or blur backgrounds, and dazzle with every shot!



+ MOVIE MAGIC

From Full HD movies to colourful travelogues, Nikon 1 is your perfect movie partner. Shoot smooth action footage and have fun with exciting movie modes that make it easy to add a touch of cinematic magic.



+ PORTABLE NIKON 1 STYLE

Small, solid, and perfectly minimal, Nikon 1 Everyday cameras have a real sense of photographic style. Whether you want S-series shooting ease or J-series creative freedom, there's a model for you.

Nikon 1 J5

+ 20.8 MP

+ Wi-Fi- and NFC-enabled

Nikon 1 S2

+ Love your camera

+ Simple operation

EVERYDAY | **Nikon 1 J5**

I AM | FREEDOM OF SPEED



Break away from the ordinary with the Nikon 1 J5. With a CX-format sensor that's four times larger than the sensor in most compact cameras, plus faster shooting speeds than a D-SLR, the ultra-portable Nikon 1 J5 leaves compacts and smartphones far behind.¹ This is your chance to step up to real photography without giving up on portability or touchscreen operation.

1. The 1-inch CX-format sensor used in the Nikon 1 J5 is approx. four times larger than the 1/2.3-in.type sensors found in most compact cameras.
2. To use the Wi-Fi function, simply download the Wireless Mobile Utility to your smart device. Compatible with iOS™ and Android™ smart devices, this utility can be downloaded for free from Google Play™ and the Apple App Store™. Android, Google, Google Play, YouTube, and other marks are trademarks of Google Inc.



+ 20.8 MP

Pull ahead of the smartphone crowd with stunning 20.8-MP images. With its large CMOS sensor and 1 NIKKOR lenses, the Nikon 1 J5 will make the most of your creative ideas.



+ WI-FI- AND NFC-ENABLED²

Easily share every brilliant shot. The Nikon 1 J5 makes it quicker than ever to upload high-quality photos via your smart device.

Colours



EVERYDAY | **Nikon 1 S2**

I AM | FAST AND STYLISH



+ LOVE YOUR CAMERA

Smooth, seamless, and perfectly minimal, the Nikon 1 S2 combines exquisite design with easy operation. A real joy to own, it's the camera you'll never want to leave at home.



+ SIMPLE OPERATION

Get advanced results without any hassle. The Nikon 1 S2 takes beautifully detailed images and faultless HD movies with a simple button press.



Never fail to impress with the brilliantly bold Nikon 1 S2. Fast, portable, and fabulous, this easy-to-use system camera looks as good as the action-packed photos and HD movies it captures. Perfect for anyone who is tired of smartphone blur and wants to shoot better, more exciting images, this Nikon 1 frees you to chase the fun wherever it takes you.



Colours



PERFORMANCE



Offering excellent image quality, blazing continuous shooting speeds that outpace even D-SLR cameras, and intelligent Nikon 1 ergonomics, a Nikon 1 Performance camera leaves nothing to chance. Combined with the Nikon 1 range of high-precision accessories, these portable system cameras deliver an exhilarating performance that will invigorate your passion for photography.



+ LIGHTNING-FAST FPS

Achieve split-second timing with RAW format shooting speeds that are faster than a D-SLR. Shoot at up to 20 fps with continuous AF, or up to 60 fps with focus fixed at the first frame.



+ PROFESSIONAL QUALITY MOVIES

Shoot with precision subject tracking and take full resolution images while you film. Achieve dramatic effects by filming slow motion HD movies at 120 fps, or control the drama with creative movie modes.



+ EXPANDABLE SYSTEM

Expand your system with optional Nikon 1 accessories including a solid grip and an electronic viewfinder. Use NIKKOR D-SLR lenses with the FT1 Mount Adapter.



+ ERGONOMICS

Enjoy top-speed pro control in any situation. Nikon 1 ergonomics let you fine-tune and create without taking your eyes off the subject.

Nikon 1 v3

- + Connect, share, create
- + Touch and tilt screen

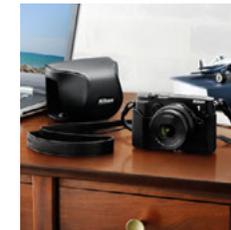
PERFORMANCE | **Nikon 1 V3**

I AM | THE MASTER OF SPEED



Lock onto action with the Nikon 1 V3. Nikon's game-changing hybrid AF system captures movement at breakneck speed, and the 18.4-megapixel CMOS sensor with ISO 160–12800 ensures beautifully detailed results in any light. A superb step-up or secondary camera, the Nikon 1 V3 is perfect for serious photographers who want full creative control plus the freedom to travel light.

2. To use the built-in Wi-Fi, simply download the free Wireless Mobile Utility to your smartphone or tablet. Compatible with iOS™ and Android™ smart devices, the utility can be downloaded for free from Google Play™ and the Apple App Store™. Android, Google, Google Play, YouTube, and other marks are trademarks of Google Inc.



+ CONNECT, SHARE, CREATE

Built-in Wi-Fi makes it easy to do more with your images via a smart device.² Quickly and easily share high-quality Nikon 1 shots, or tap into a world of creative photo apps via your smart device.



+ TOUCH AND TILT SCREEN

The responsive tilt-screen touch monitor puts vital shooting functions right where you need them. Tap the touch panel monitor to focus, shoot, and adjust key settings. Tilt down or up to capture shots from creative angles.

Colour



ADVENTURE



When adventure calls, a waterproof, shockproof, and freeze-proof Nikon 1 Adventure camera knows how to keep up. Compact, fast, and housed in a rugged body that's so handsome it will turn heads anywhere, this is the perfect portable system for people who go big. Whether it's an epic adventure or everyday action—don't miss the moments you'll never want to forget.



+ SPEED

Shoot without delay, capture movement at breakneck speed, and catch every step of the action with continuous shooting speeds of up to 60 fps, and 15 fps with autofocus.³



+ ADVENTURE-PROOF

Waterproof (to 15 m)⁴, shockproof (from heights of up to 2 m)⁵, freeze-proof (to -10 °C), and dustproof, a Nikon 1 Adventure camera handles action like no other.



+ MOVIE ACTION

Film Full HD movies underwater, in freezing temperatures, and in the middle of the action. Phase-detection AF and smooth, silent autofocus transitions make footage look natural and sound great, plus you can snap full-resolution photos while filming.

3. Based on Nikon performance tests, the Nikon 1 AW1 can shoot full-size images at approximately 60 fps for up to 20 frames, when focus mode is set to AF-S, and focus and exposure for the first frame is fixed. With autofocus tracking on, you can shoot at approximately 15 fps for up to 22 frames.
4. In-house tests have demonstrated JIS/IEC Protection Class 8 (IPX8) water-resistance.
5. According to in-house tests to MIL-STD-810F Method 516.5: Shock standard. Shock-resistant capabilities of the camera body do not apply to the pop-up flash.

Nikon 1 AW1

+ Track adventures

+ Action Control

ADVENTURE | **Nikon 1 AW1**



I AM | STRONG AND IRRESISTIBLE



Meet the camera that never makes excuses. Prepared to go wherever life takes you, the amazingly fast, waterproof, shockproof, and freeze-proof Nikon 1 AW1 always delivers. Whether you're on the ski slopes, enjoying an adventure safari or going for a night out in the city, this robust and handsome system camera is ready for your every stylish adventure.

6. Directional information is recorded as EXIF data and only when using the 1 NIKKOR AW 11-27.5mm f/3.5-5.6 zoom lens, or the 1 NIKKOR AW 10mm f/2.8 wide-angle lens.

7. The dual function altimeter/depth gauge and compass provide approximate measurements and information. They should not be used to determine precise measurements or locations.



+ TRACK ADVENTURES

Support for GPS and GLONASS lets you record your exact location in the image data (EXIF).⁶ Track altitude or underwater depth with the dual altimeter/depth gauge and check your position with the electronic compass.⁷

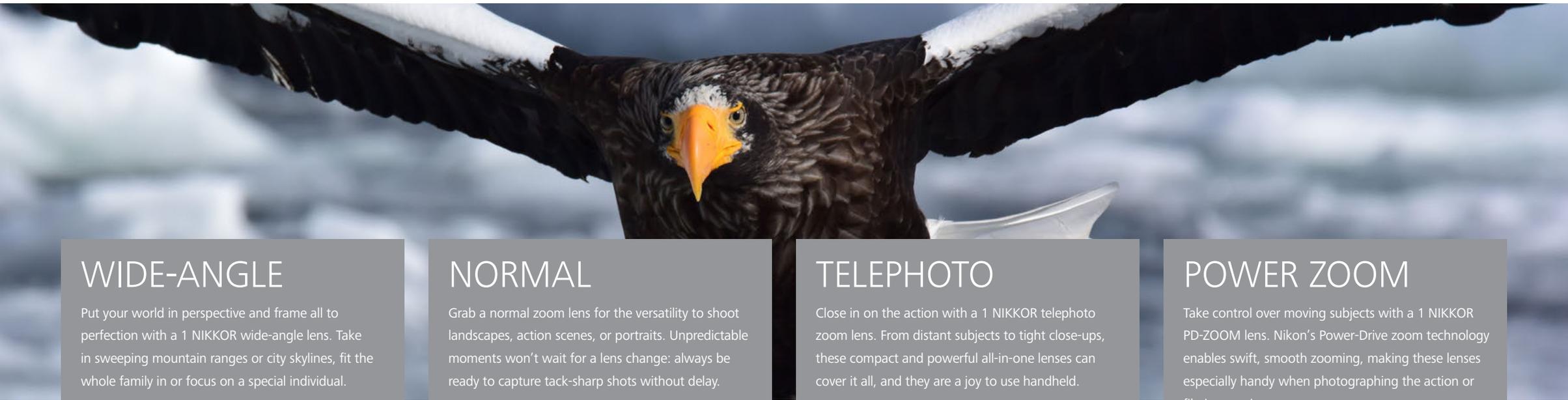


+ ACTION CONTROL

Enjoy a whole new dimension to shooting ease, even when you're wearing gloves. Simply hold down the Action Control button, then tilt the camera to adjust settings, or review what you've captured.

Colours





WIDE-ANGLE

Put your world in perspective and frame all to perfection with a 1 NIKKOR wide-angle lens. Take in sweeping mountain ranges or city skylines, fit the whole family in or focus on a special individual.



1 NIKKOR
10MM
F/2.8



1 NIKKOR
AW 10MM
F/2.8



1 NIKKOR
VR 6.7-13MM
F/3.5-5.6

NORMAL

Grab a normal zoom lens for the versatility to shoot landscapes, action scenes, or portraits. Unpredictable moments won't wait for a lens change: always be ready to capture tack-sharp shots without delay.



1 NIKKOR
VR 10-30MM
F/3.5-5.6 PD-ZOOM



1 NIKKOR
11-27.5MM
F/3.5-5.6



1 NIKKOR
18.5MM
F/1.8



1 NIKKOR
AW 11-27.5MM
F/3.5-5.6

TELEPHOTO

Close in on the action with a 1 NIKKOR telephoto zoom lens. From distant subjects to tight close-ups, these compact and powerful all-in-one lenses can cover it all, and they are a joy to use handheld.



1 NIKKOR
32MM
F/1.2



1 NIKKOR
VR 30-110MM
F/3.8-5.6



1 NIKKOR
VR 10-100MM
F/4.0-5.6



1 NIKKOR
VR 70-300MM
F/4.5-5.6

POWER ZOOM

Take control over moving subjects with a 1 NIKKOR PD-ZOOM lens. Nikon's Power-Drive zoom technology enables swift, smooth zooming, making these lenses especially handy when photographing the action or filming movies.



1 NIKKOR
VR 10-30MM
F/3.5-5.6 PD-ZOOM



1 NIKKOR
VR 10-100MM
F/4.5-5.6 PD-ZOOM

WIDE-ANGLE



Create inspiring landscapes, flattering portraits, and bring family and friends together for group shots without cutting anyone out. Whether you want to create a sense of space in an indoor portrait, or experiment with wide-angle shots when filming, a 1 NIKKOR wide-angle lens has you covered.

1 NIKKOR
10MM
F/2.8

1 NIKKOR
AW 10MM
F/2.8

1 NIKKOR
VR 6.7–13MM
F/3.5–5.6

WIDE-ANGLE | 1 NIKKOR 10MM F/2.8



Go wide and stay sharp with this thin, 10 mm wide-angle lens (35mm equivalent: 27 mm). Produce portraits with dreamy backgrounds and set your subjects apart using the wide f/2.8 aperture. The whisper-quiet autofocus is a serious advantage when filming.



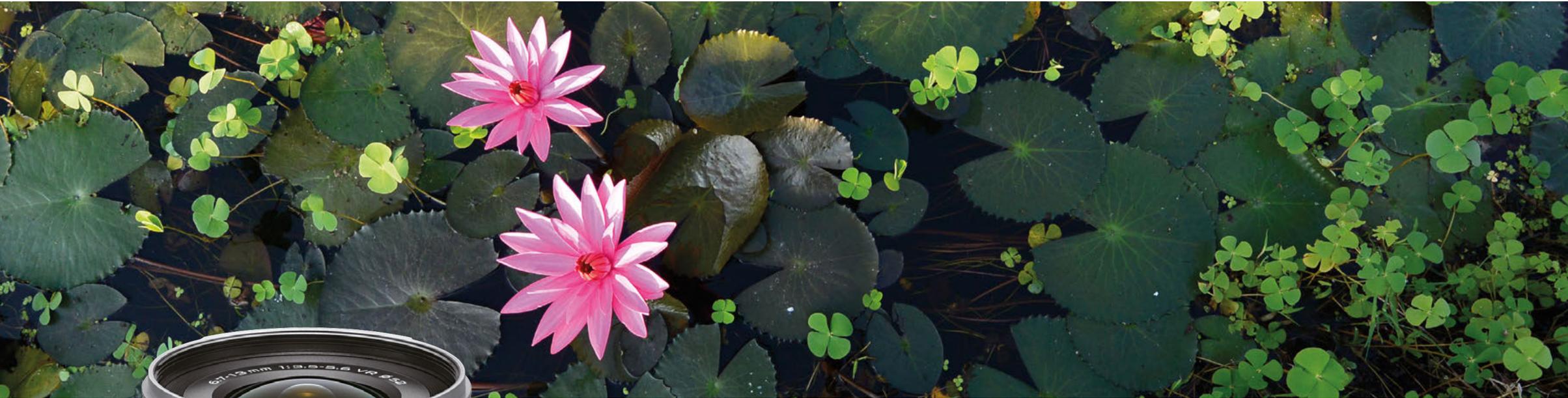
WIDE-ANGLE | 1 NIKKOR AW 10MM F/2.8



Capture expansive adventure shots from anywhere with this waterproof, shockproof, and freeze-proof 1 NIKKOR AW wide-angle lens. The fast maximum aperture of f/2.8 means sharp shots of low-light moments, which is especially handy when shooting in murky underwater environments.



WIDE-ANGLE | 1 NIKKOR VR 6.7-13MM F/3.5-5.6



Feel like you're right in the heart of the action. Thanks to the 6.7-13mm focal range (35mm equivalent: approx. 18-35mm), this ultra wide-angle zoom lens is a great way to get up close and personal with your subjects.



NORMAL



1 NIKKOR
VR 10–30MM
F/3.5–5.6
PD-ZOOM

1 NIKKOR
11–27.5MM
F/3.5–5.6

1 NIKKOR
18.5MM
F/1.8

1 NIKKOR
AW 11–27.5MM
F/3.5–5.6

A 1 NIKKOR normal lens ensures you can capture brilliant shots of everyday scenes, even when that great photo or movie moment takes you by surprise. Use a Normal zoom lens and you can shoot vibrant group shots, impressive landscapes, and stunning movies from practically any vantage.

NORMAL | 1 NIKKOR VR 10-30MM F/3.5-5.6 PD-ZOOM



Be free to focus on whatever catches your attention with this thin power-zoom lens. With a 10–30mm zoom range (35mm equivalent: 27–81mm), you can frame wide camera angles or zoom out to capture distant action with ease.



NORMAL | 1 NIKKOR 11-27.5MM F/3.5-5.6



Always be ready, even if that great photo or movie moment takes you by surprise. With an 11–27.5mm focal range (35mm equivalent: 30–74mm), this lens captures everything from an impromptu afternoon in the park to a lavish dinner party.

NORMAL | **1 NIKKOR 18.5MM F/1.8**



Use this bright, portable lens to capture superb low-light images, even at low ISO, and portraits with beautiful bokeh. Offers an 18.5 mm focal length (35mm equivalent: approx. 50 mm) and fast f/1.8 maximum aperture.



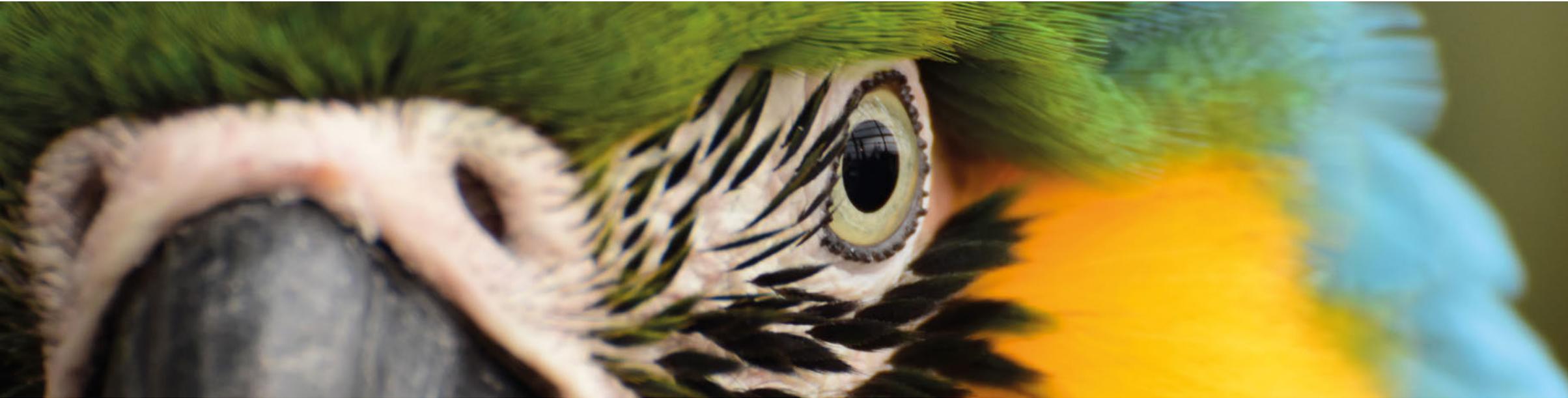
NORMAL | 1 NIKKOR AW 11-27.5MM F/3.5-5.6



On land or under the water, keep on shooting great photos and movies with this tough waterproof, shockproof, and freeze-proof zoom lens. The 11–27.5mm zoom range (35mm equivalent: 30–74mm) lets you shift from flattering portraits to stunning landscapes in an instant, and the wide zoom ring facilitates easy zooming, even when wearing gloves.



TELEPHOTO



Whether you want to shoot landscapes, wildlife, group shots, portraits, or extreme close-ups, a 1 NIKKOR telephoto zoom lens always frames the moment perfectly. Pair these portable precision lenses with your Nikon 1 camera and you can enjoy high-speed, handheld telephoto shooting wherever you go.

1 NIKKOR
32MM
F/1.2

1 NIKKOR
VR 30-110MM
F/3.8-5.6

1 NIKKOR
VR 10-100MM
F/4.0-5.6

1 NIKKOR
VR 70-300MM
F/4.5-5.6

TELEPHOTO | 1 NIKKOR 32MM F/1.2



Shoot striking images with this dedicated portrait lens. With a 32 mm focal length (35mm equivalent: approx. 85 mm) and ultra-fast f/1.2 maximum aperture, this bright medium-telephoto lens captures the best of people in any situation.



TELEPHOTO | 1 NIKKOR VR 30-110MM F/3.8-5.6



With a versatile 30–110mm focal range (35mm equivalent: 81–297mm) this portable telephoto zoom lens is perfect on a city trip. Get close to distant subjects with ease, or use it to call attention to someone's face when shooting portraits.



TELEPHOTO | **1 NIKKOR VR 10-100MM F/4.0-5.6**



Shoot whatever inspires you with the 10x zoom lens that does it all. Its versatile 10–100mm focal range (35mm equivalent: 27–270mm) is like having several lenses in one, and Nikon's Vibration Reduction (VR) system ensures clear stills and movies.



TELEPHOTO | 1 NIKKOR VR 70-300MM F/4.5-5.6



VR ED N

With a focal range that extends to an impressive 300 mm (35mm equivalent: 810 mm), this outstandingly portable lens is ideal for photographing sports, wildlife, and landscapes, and for dramatic close-ups of distant action when shooting a movie.



POWER ZOOM



1 NIKKOR
VR 10–30MM
F/3.5–5.6 PD-ZOOM

1 NIKKOR
VR 10–100MM
F/4.5–5.6 PD-ZOOM

Offering smooth zooming and quiet performance when you need it, a 1 NIKKOR PD-ZOOM lens keeps perfect pace with the action, and is ideal for shooting movies. Vibration Reduction (VR) keeps shots blur-free and both lenses feature a retractable lens mechanism for superior portability.

POWER ZOOM | 1 NIKKOR VR 10–30MM F/3.5–5.6 PD-ZOOM



Be free to focus on whatever catches your attention with this thin power-zoom lens. With a 10–30mm zoom range (35mm equivalent: 27–81mm), you can frame wide camera angles or zoom out to capture distant action with ease.



POWER ZOOM | 1 NIKKOR VR 10-100MM F/4.5-5.6 PD-ZOOM



Film cinematic scenes with the lens made to shoot movies. The 10–100mm zoom range (35mm equivalent: 27–270mm) captures images with superb clarity, and the power-drive zoom switch easily lets you zoom quickly, or slowly, for dramatic impact.

VR ED AS HDI



Get the most out of your shooting with Nikon 1 system accessories. Designed to work seamlessly with your camera, the Nikon 1 family of dedicated accessories equip you for every situation. And if you own a Nikon D-SLR too, then the FT1 Mount Adapter is a crucial piece of kit that lets you attach a NIKKOR DX- or FX-format lens to any Nikon 1 camera.



GPS UNIT
GP-N100



SPEEDLIGHT
SB-N7



STEREO MICROPHONE
ME-1



INFRARED REMOTE CONTROL
ML-L3



GRIP
GR-N6000



BODY CASE SET
CB-N2220SA



ELECTRONIC VIEWFINDER
DF-N1000



GRIP
GR-N1010



WATERPROOF CASE
WP-N3



LED LIGHT
LD-1000



HAND STRAP
AH-N1000