

COOLPIX



I AM YOUR COOLPIX GUIDE

At the heart of the image





COOLPIX

I AM YOUR PERFECT MATCH

CHOOSING A COMPACT DIGITAL CAMERA

Capture memorable moments effortlessly with a Nikon COOLPIX.

From fun with friends to action and adventure, you're always ready to take stunning shots when you carry a COOLPIX – and each camera makes photography a pleasure.

There's a COOLPIX to fit every lifestyle, so you'll never miss a special shot or perfect portrait. Share instantly with built-in Wi-Fi®* and NFC** support for quality photos on the go, get wet with a waterproof camera, let the action come to you with ultra-zoom, or explore your creativity with sophisticated settings.

Find the COOLPIX that's right for you or a loved one – whoever you are, wherever you go.

* Requires installation of the Nikon Wireless Mobile Utility application (iOS and Android™ compatible) on your smart device.

** Near Field Communication (NFC) works with compatible Android™ (Android 4.0 or later) smartphones and tablets.

Requires installation of the Nikon Wireless Mobile Utility application and image-transfer setting prior to use.

CHOOSE YOUR COOLPIX CATEGORY



These classic COOLPIX cameras give great results, simply and easily – ideal for capturing treasured family memories.



COOLPIX L31



With bold colours and slim COOLPIX designs, you'll always take superb pictures in style – perfect carry-anywhere cameras.



COOLPIX S2900



COOLPIX S3700



High-zoom COOLPIX cameras get closer to the action and let you share highlights via Wi-Fi®* – for fine images made social.



COOLPIX S7000



COOLPIX S9900

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.



Tough enough for your active lifestyle, robust COOLPIX cameras brave the elements to give stunning shots – always ready for adventure.



COOLPIX S33



COOLPIX AW130



Shoot superior images your way, by exploring manual controls or shooting RAW – bringing your creative vision to life.



COOLPIX A



COOLPIX P7800



COOLPIX bridge cameras offer superior image quality and zooming capabilities allowing you to get creative everywhere. Larger bodies ensure comfortable handling and easy access to setting options.



COOLPIX L840



COOLPIX L840



COOLPIX P610



COOLPIX P900



BEAUTIFULLY SIMPLE

Meaningful moments can take you by surprise, so make life easy with a COOLPIX that's simple to operate and takes stunning shots. You'll be ready to capture smiling faces, fun celebrations and happy holidays in crisp photos and smooth movies you'll enjoy forever. Classic styling packs in a range of automatic technology to optimise settings so you'll always get the best results. Zoom in on the details and frame images with superb clarity – even in bright sunlight.



EASY OPERATION

Make shooting a breeze by using Scene auto selector. Your camera will automatically choose the scene that most closely matches your shooting situation and optimise settings for the perfect shot.



HANDY TO HOLD

Ergonomic design offers a good grip for your COOLPIX camera, making it feel comfortable in your hands with a natural ease of operation – for clearer images and smoother movies.



SMART PORTRAIT

Want everyone to look fabulous? Smart portrait makes portraits perfect, with Smile timer catching the ideal expression.



AA-SIZED BATTERIES

When your camera runs on AA batteries, you never have to worry about charging it, or adaptors when you travel. Just pop in the batteries and you're ready to shoot.



COOLPIX L31

16.1
effective
megapixels

5x
zoom

6.7-cm/2.7-in
LCD



COOLPIX L31

If you love recording life as it happens, you'll adore the simplicity of the COOLPIX L31 – it makes beautiful images easy to achieve. With AA batteries it's perfect for travel, reliable and affordable. Photography's fun with Special effects and smooth movies, plus the range of colours makes it a stylish choice too. The COOLPIX L31 is the go-to camera for great photography made simple, capturing life's special moments the easy way!



+ EASY TO USE

Even if it's your first camera, it's super-simple to operate. The easy-hold grip and uncomplicated button layout make it a breeze to handle and Scene auto selector optimises all the camera settings for you, for a perfect shot every time.

+ HD MOVIE RECORDING

Movies bring memories to life and keep them fresh forever – you can film yours in HD (720/30p) at the touch of a button, so you're always ready when the magic begins. Never miss a memorable moment again!

16.1
effective
megapixels

5x
zoom

6.7-cm/2.7-in
LCD

COLOURS





STANDOUT STYLE

You and your photos will always look great when you're shooting with a slim and stylish COOLPIX camera. Each one is superbly designed for exceptional performance in a slimline body, and available in a range of bright, fashionable colours. From ultra-compact to carry-anywhere cameras for all occasions, they fit perfectly in a pocket or purse. Capture all the fun at parties and take great portraits with automatic technology making it easy for you. Life is picture perfect with COOLPIX style!



SLIM AND LIGHTWEIGHT

Slender enough to carry anywhere, its high-quality finish and range of colours stands out from the crowd and the rounded styling fits neatly in the palm of your hand.



GLAMOUR RETOUCH

Make every portrait flattering with Glamour retouch to soften skin tones, hide imperfections, whiten teeth or even add make-up like mascara or lipstick. Never have a bad photo day again!



SPECIAL EFFECTS & QUICK EFFECTS

Get creative and have fun with effects, including quick effects straight after you shoot – like Miniature effect, which gives the effect of turning your image into a miniature scene, or Painting, which makes your photo look like an artwork.



VIBRATION REDUCTION

Lens Shift VR (Vibration Reduction) helps you to take crisp and clear shots or movies by countering the effects of camera shake, for enhanced stability even at full zoom.



COOLPIX S2900

20.1
effective
megapixels

5x
zoom

6.7-cm/2.7-in
LCD



COOLPIX S3700

20.1
effective
megapixels

8x
zoom

6.7-cm/2.7-in
LCD

Wi-Fi
NFC

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.

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COOLPIX S2900

If you enjoy taking photos of family and friends, you'll love the COOLPIX S2900 – a carry-anywhere camera that's slim, stylish and easy to use. You'll be ready to shoot at a moment's notice, as it fits easily into your pocket or handbag. A choice of vibrant camera colours and Special effects make taking photos fun, and Panorama assist helps to shoot stunning scenes. Beautiful memories are captured in style with the COOLPIX S2900!



20.1
effective
megapixels

5x
zoom

6.7-cm/2.7-in
LCD

+ 20.1 MP CCD IMAGE SENSOR

With a high megapixel count, your camera's image sensor makes sure you'll always get clear and crisp images with sharp details – perfect for creating photo or poster enlargements of friends, family or even pets in action!

+ HD MOVIE RECORDING

When the magic happens, you'll be ready to catch it all in HD (720/30p) with a one-touch movie record button. Turn your family and friends into movie stars or record celebrations and memorable travel moments with ease.



MORE STANDOUT STYLE



COOLPIX S3700

COLOURS





COOLPIX S3700

Got a great sense of style? You'll want to pocket this lightweight camera, keeping it with you on your travels and recording fun moments with friends and family. The 8x optical zoom extends to 16x Dynamic Fine Zoom* plus HD movies (720/30p) capture special moments smoothly and clearly. Long battery life, a choice of colours and ease of use make the COOLPIX S3700 the camera that fits your lifestyle perfectly!



20.1
effective
megapixels

8x
zoom

6.7-cm/2.7-in
LCD

Wi-Fi
NFC

+ BUILT-IN WI-FI® AND NFC SUPPORT

It's easy to be social when you can share your photos and movies to an NFC-enabled** smart device with a simple tap of your camera or transfer your images via Wi-Fi**** with a dedicated button for instant sharing.



+ SLIM AND LIGHTWEIGHT STYLING

Slender enough to carry anywhere, this camera's high-quality finish and range of fashionable colours stand out from the crowd, plus it's comfortable to handle as the rounded styling fits neatly in the palm of your hand.

COLOURS



MORE STANDOUT STYLE



* Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.

** Near Field Communication (NFC) works with compatible Android™ (Android 4.0 or later) smartphones and tablets. Requires installation of the Nikon 'Wireless Mobile Utility' application and image-transfer setting prior to use.

*** Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.



SUPER ZOOM & SHARE

Get closer to the action than you ever imagined, then use Wi-Fi®* and NFC** capability to instantly share amazing images with family and friends. There's slimline or classic styling to choose from and manual controls for creating your own custom settings, or you can let your camera do the work for you. High zoom cameras make capturing creative nature shots and architectural details easy, and you can zoom in on facial expressions while recording video too. Enjoy exceptional details and easy sharing.



OPTICAL ZOOM & DYNAMIC FINE ZOOM

High zoom cameras capture the details in high quality, and with Dynamic Fine Zoom*** you can zoom 2x further than the longest optical telephoto range, maintaining maximum image resolution.



VIBRATION REDUCTION

You'll always get sharper images and smoother movies with vibration reduction technology helping to keep your camera stable by countering camera shake – even if you're shooting video while walking.



BUILT-IN WI-FI® AND NFC SUPPORT

With built-in Wi-Fi® and NFC** support, sharing on social media is fun. Simply transfer images to your smart device, retouch your best image with a favourite app, and share.



TARGET FINDING AF

Fast and precise autofocus takes the guesswork out of image composition. Your camera automatically identifies and focuses on your subject for you, so you'll always take crisp and clear photos.



COOLPIX S7000

16.0
effective
megapixels

20x
zoom

7.5-cm/3-in
LCD

Wi-Fi
NFC



COOLPIX S9900

16.0
effective
megapixels

30x
zoom

7.5-cm/3-in
vari-angle LCD

Wi-Fi
NFC

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*** Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.



COOLPIX S7000

If you like to record daily life in images – at home or abroad – the COOLPIX S7000 is perfect for you. It packs a powerful 20x optical zoom into a slender body, plus you can share photos instantly with NFC* support or Wi-Fi®**. Full HD (1080/60i) movies are simple to make, and stunning travel scenes are captured easily with Easy panorama. The super-slim and lightweight COOLPIX S7000 helps you capture life as it happens!



16.0
effective
megapixels

20x
zoom

7.5-cm/3-in
LCD

Wi-Fi
NFC

+ NIKKOR 20X OPTICAL ZOOM LENS

You'll always capture great facial expressions and plenty of distant activity with a 20x optical zoom, extendable to 40x Dynamic Fine Zoom***, giving wide-angle coverage of 25-500mm (35mm format equivalent) and putting you at the heart of the action.

+ HIGH-PERFORMANCE VR (VIBRATION REDUCTION)

Get clear images with minimum blur when taking still photos or recording Full HD movies, with 4-axis Hybrid VR (Vibration Reduction) compensating for camera shake, even when you're shooting at full zoom. You'll be proud of your crisp, sharp shots!



MORE SUPER ZOOM & SHARE



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** Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.

*** Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.

COLOURS





COOLPIX S9900

If you like to capture unique moments in high-quality images with your own unique perspective, the COOLPIX S9900 is the camera for you. Share shots instantly with built-in Wi-Fi®* and NFC** support, while built-in World map with GPS/GLONASS/QZSS support and POI (Point of Interest) can record your location, plus the vari-angle LCD screen makes it simple to take an unusual angle. With contemporary design and retro details, the powerful COOLPIX S9900 stands out from the crowd!



+ NIKKOR 30X OPTICAL ZOOM LENS

You can capture all the action going on around you without moving a muscle, as the 30x optical zoom extends to 60x Dynamic Fine Zoom***, giving great finely-detailed close-ups. Never miss a fascinating texture or detail again!

+ BUILT-IN WORLD MAP WITH GPS/GLONASS/QZSS SUPPORT

Get fast and detailed location information while you're shooting, as built-in World map with GPS/GLONASS/QZSS support and POI (Point of Interest) provides highly accurate longitude and latitude data. Use it to record your route, so you'll always know where you took an image.

16.0
effective
megapixels

30x
zoom

7.5-cm/3-in
vari-angle LCD

Wi-Fi
NFC

COLOURS



MORE SUPER ZOOM & SHARE



* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.

** Near Field Communication (NFC) works with compatible Android™ (Android 4.0 or later) smartphones and tablets. Requires installation of the Nikon 'Wireless Mobile Utility' application and image-transfer setting prior to use.

*** Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.



WATERPROOF & SHOCKPROOF

These cameras can take anything life throws at them. Designed with an active lifestyle in mind, they're waterproof and shockproof so you can swim, climb and explore new frontiers with total confidence that your camera can go the distance. Track your land adventures with built-in GPS and GLONASS or shoot underwater with your camera automatically adjusting the white balance so you'll capture just what you see. Or shoot with the sturdy family camera that's easy for everyone to use.



WATERPROOF

When you decide to get wet, your camera is happy to follow. Built for use in swimming pools or at the seaside – these cameras are perfect for home and holidays.



SHOCKPROOF

Tough enough to withstand the rough and tumble of family life and overcome being dropped when you're exploring the great outdoors, these robust shockproof cameras are built to last.



MOVIE RECORDING

Memorable moments can happen anywhere. You'll always be ready to record life in motion wherever you travel, with our sturdy cameras that can shoot video on land and sea.



CMOS IMAGE SENSOR

For adventurous moments that cannot be repeated, you need an image sensor you can trust. Our CMOS sensors give great performance so your photos are always perfect every time.



COOLPIX S33

13.2
effective
megapixels

3x
zoom

6.7-cm/2.7-in
LCD



COOLPIX AW130

16.0
effective
megapixels

5x
zoom

7.5-cm/3-in
OLED

Wi-Fi
NFC



COOLPIX S33

If you have an active lifestyle, you'll adore the ready-for-anything COOLPIX S33 for its bright styling, ease of use and reliable performance. Use Underwater face framing to detect faces without even being in the water, and shoot smooth Full HD (1080/30p) movies at the touch of a button. Adult and child menus make the COOLPIX S33 easy for everyone to use, while Scene modes and a choice of colourful bodies make shooting fun!



13.2
effective
megapixels

3x
zoom

6.7-cm/2.7-in
LCD

⊕ TOUGH AND RELIABLE

You can take this camera with you everywhere: it's dustproof*, waterproof** to 10m, cold resistant to -10°C and shockproof to 1.5m**. It's easy to be adventurous when you have a camera that can take all the knocks.

⊕ UNDERWATER FACE FRAMING

Shoot underwater portraits without even getting in the water yourself. Face framing technology automatically detects faces and releases the shutter, so you can snap perfect portraits and stay dry. Summer fun with the kids just got a whole lot easier!



MORE WATERPROOF & SHOCKPROOF



* The camera is equivalent to JIS/IEC waterproof class 8 (IPX8) and JIS/IEC dustproof class 6 (IP6X).

** This camera has passed Nikon's in-house test (drop test from a height of 1.5 m/5 ft on a 5 cm/2 in. thick plywood panel) compliant with MIL-STD 810F Method 516.5-Shock (U.S. Department of Defense test method standard).

COLOURS





COOLPIX AW130

Does your lifestyle demand a rugged all-weather camera? The COOLPIX AW130 keeps up with you, whether you ride, hike, or sail. Share images instantly with NFC support* and built-in Wi-Fi**, while built-in World map with GPS/GLONASS/QZSS support and POI (Point of Interest) keep track of all the action. Superb shots are simple with the bright NIKKOR lens, plus the combination of Lens-shift and Electronic VR (Vibration Reduction) compensates for camera shake. The COOLPIX AW130 fits your active life at home or in the wild!



+ ADVENTURE-PROOF

You can take this camera to extremes without a care in the world: it's waterproof right down to 30m***, shockproof to 2.1m****, dustproof*** and cold resistant to -10°C. It'll keep you shooting, wherever your adventures may take you.

+ BUILT-IN WORLD MAP WITH GPS/GLONASS/QZSS SUPPORT

Your shooting location can be recorded on your photos faster – and with more accurate longitude and latitude data – thanks to built-in World map with GPS/GLONASS/QZSS support and POI (Point of Interest). Track your route and always know where your images were shot.

16.0 effective megapixels	5x zoom	7.5-cm/3-in OLED	Wi-Fi NFC
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COLOURS



MORE WATERPROOF & SHOCKPROOF



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** Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.

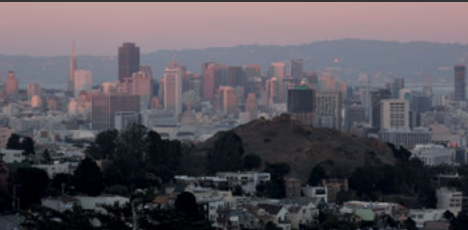
*** The camera is equivalent to JIS/IEC waterproof class 8 (IPX8) and JIS/IEC dustproof class 6 (IP6X).

**** This camera has passed Nikon's in-house test (drop test from a height of 2.1 m/7 ft on a 5 cm/2 in. thick plywood panel) compliant with MIL-STD 810F Method 516.5-Shock (U.S. Department of Defense test method standard).



BRILLIANT PERFORMANCE

Combining portability and performance, these cameras travel light but pack a punch. Express yourself in superior quality photographs and Full HD movies with a camera that inspires you to think out of the box. Frame with precision using an electronic viewfinder or take a unique perspective with a bright vari-angle screen. From exploring PSAM exposure controls to shooting RAW or using a manual focus ring to override autofocus, you'll have plenty of opportunities to share your unique creative vision.



SENSOR SIZE

Highly sensitive image sensors – up to DX-format 16.2-megapixel CMOS – offer wider dynamic range, better depth of field control and superior noise reduction for finer details in low light, plus enhanced high-speed performance.



EXCEPTIONAL LENS CONSTRUCTION

These high-quality NIKKOR lenses offer the ultimate in optics engineering. High-resolution glass means reduced optical aberration, producing perfect images from centre to corner for all focal lengths.



RAW / MANUAL CONTROL

RAW (NEF or NRW) files allow you to process and adjust unadulterated images even in-camera, while manual controls let you adjust settings to suit your shooting situation or rendering style.



EXPEED C2

Nikon's fast and powerful image processing system ensures you'll always experience high-speed operation, high-sensitivity performance and optimum image quality – making sure you get exceptional results every time.



COOLPIX A

16.2
effective
megapixels

5x
zoom

28mm f/2.8
fixed wide-angle

Wi-Fi
NFC



COOLPIX P7800

12.2
effective
megapixels

7x
zoom

7.5-cm/3-in
vari-angle LCD



COOLPIX A

Combining the portability of a compact with DSLR performance, now you can take professional shots any time, anywhere with the COOLPIX A. With a DX-format 16.2-megapixel CMOS sensor and an EXPEED 2 processing engine, this camera features DSLR technology in compact format. The NIKKOR fixed wide-angle (28mm equivalent f/2.8) lens offers high definition, a manual focus ring lets you override autofocus and you can shoot RAW to adjust unprocessed images in-camera. Enjoy the professional choice of compact – the COOLPIX A.



DX	16.2 effective megapixels	28mm f/2.8	7.5-cm/3-in LCD
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+ 16.2 MEGA PIXEL DX-FORMAT CMOS IMAGE SENSOR (23.6 X 15.6MM)

The large (23.6 x 15.6 mm) and highly sensitive image sensor delivers lifelike images with vivid colours, reduced noise and smooth tonal gradations. Your professional-quality photographs can make superb photo or poster enlargements, perfect for decoration or display and to give as gifts.

+ HIGH-QUALITY 28MM F/2.8 NIKKOR LENS

The superb quality of the NIKKOR fixed wide-angle 18.5mm f/2.8 lens (28mm equivalent) ensures high definition throughout the entire aperture range and minimises optical aberrations – making sure that your images are always stunningly clear and exceptionally crisp.

Viewfinder sold separately. Wireless connection with smart devices available with WU-1a Wireless Mobile Adapter, sold separately.

MORE BRILLIANT PERFORMANCE



COOLPIX P7800



COLOURS





COLOURS



COOLPIX P7800

Unleash your imagination with the 12-megapixel COOLPIX P7800 – giving you superior quality images and creative control in a compact body. This high-performance camera can go everywhere with you, yet it boasts a built-in electronic viewfinder, a versatile 7x optical zoom (28-200mm f/2.0-4.0) and a bright vari-angle screen. Explore PSAM exposure controls or use custom settings in Full HD movies. Share your images easily with an optional Wi-Fi®* adapter. Enjoy the freedom to shoot your way with the COOLPIX P7800.



+ NIKKOR 7X OPTICAL ZOOM LENS (28-200MM F/2.0-4.0)

Get closer to the action effortlessly and enjoy precision shooting with the bright, high-resolution and high quality 7x optical zoom lens (28-200mm) – ideal for both portraits and landscapes. It features a 7-blade iris diaphragm giving beautiful background blur and a maximum aperture of f/2.0-4.0.

+ QUICK MENU BUTTON

Rapid access to main functions comes at the touch of a button with Quick Menu mode, so you can change settings quickly when the action demands it. For ease of use and stability when shooting, all Quick Menus can be operated with your right hand only.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

MORE BRILLIANT PERFORMANCE

BRIDGE



BRIDGE CAMERAS

If you take photography seriously, but still want a compact camera, our COOLPIX bridge cameras have you covered. DSLR-style bodies offer comfortable handling, with easy access to settings so you can take creative control, plus they give stable super-zooming and outstanding image quality. Electronic viewfinders and large vari-angle screens make framing your ideal shot simple, giving you the creative edge. Bridge cameras put power and performance in your hands.



HIGH POWER ZOOM

With up to 83x optical zoom, you can shoot for the stars, capture wildlife on the run, or take sports action shots – all in fine detail, with exquisite precision!



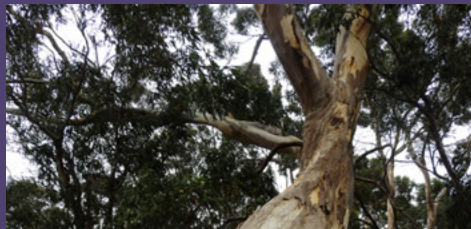
STEADY, COMFORTABLE SHOOTING

Bridge cameras are designed for stability, with a firm hold and side zoom control for super-zooms preventing camera shake, for sharper shots even at full telephoto.



VIBRATION REDUCTION

Reliable hand-held telephoto shooting is guaranteed with Vibration Reduction keeping your camera steady and your images clear in active scenes – even at full zoom.



SUPERB VISIBILITY & CREATIVE FRAMING

Shoot high over crowds, down low with pets or at a unique slant with a tilt or vari-angle screen, and frame shots with precision thanks to large-screen visibility.



COOLPIX L340

20.2 effective megapixels | 28x zoom | 7.5-cm/3-in LCD



COOLPIX L840

16.0 effective megapixels | 38x zoom | 7.5-cm/3-in VGA tilt LCD | Wi-Fi NFC



COOLPIX P610

16.0 effective megapixels | 60x zoom | 7.5-cm/3-in vari-angle LCD | Wi-Fi NFC



COOLPIX P900

16.0 effective megapixels | 83x zoom | 7.5-cm/3-in vari-angle LCD | Wi-Fi NFC

BRIDGE



COOLPIX L340

Record life effortlessly with the COOLPIX L340. It's a classic-styled camera that goes from wide-angle to telephoto, yet is still compact. Take sharp shots and smooth HD movies (720p) with an easy-hold grip that minimises the effects of camera shake. Operation is simple and the large 7.5cm/3-in 460k-dot LCD monitor makes framing your shots a breeze. Special moments are captured with ease in high quality images and movies with the COOLPIX L340!



20.2
effective
megapixels

28x
zoom

7.5-cm/3-in
LCD

NIKKOR 28X OPTICAL ZOOM LENS

You can take stunning close-ups of facial expressions or capture distant action so simply with the 28x optical zoom – extendable to 56x Dynamic Fine Zoom* – giving you focal length coverage of 22.5-630mm (35mm format equivalent).

EASY OPERATION

With a comfortable grip and simply laid out controls, operating your camera feels intuitive and natural. Switch easily from taking photos to shooting movies at the touch of a button, so you'll never miss a moment of the action.



MORE BRIDGE



COOLPIX L840



COOLPIX P610



COOLPIX P900

* Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.



COLOURS



BRIDGE



COLOURS



COOLPIX L840

Capture all the good times in high-quality images with the COOLPIX L840. Special modes make moon or birdlife shots simple, creative shooting angles are easy with the LCD tilt screen, and smooth Full HD (1080/60i) movie recording with 4-Axis Hybrid VR (Vibration Reduction) comes at the touch of a button. Share photos instantly with built-in Wi-Fi®* and NFC** support – just by tapping your camera to a smart device. The COOLPIX L840 records all the beautiful details of life!



+ NIKKOR 38X OPTICAL ZOOM LENS

You'll always be ready to capture every detail near or far, with the incredible range of the 38x optical zoom – extendable to 76x Dynamic Fine Zoom*** – giving wide-angle coverage from 22.5-855mm (35mm format equivalent).

+ 7.5-CM/3-IN 921K-DOT LCD TILT SCREEN

Get creative and take a different perspective with the tilt screen by shooting low-angle for a child's eye-line or high-angle over crowds. Superb visibility makes framing shots simple, so your images are always exactly as you want them.

16.0 effective megapixels	38x zoom	7.5-cm/3-in VGA tilt LCD	Wi-Fi NFC
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MORE BRIDGE



COOLPIX L340



COOLPIX P610



COOLPIX P900

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*** Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.



COOLPIX P610

If you love travel or nature photography, you'll adore expanding your horizons with the COOLPIX P610. It's light enough for any adventure, yet 5.0-stop Dual Detect Optical VR (Vibration Reduction) keeps it stable for sharp details even at full zoom. A 921k-dot electronic viewfinder with eye sensor and 7.5-cm/3-in vari-angle LCD monitor help you find unique angles too. Image sharing is instant, with built-in Wi-Fi®* and NFC** support. The powerful performance of the COOLPIX P610 brings special moments closer.



16.0 effective megapixels	60x zoom	7.5-cm/3-in vari-angle LCD	Wi-Fi NFC
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NIKKOR 60X OPTICAL ZOOM LENS

Even the most distant of subjects is within your reach, as the high-performance 60x optical zoom with Super ED glass gives outstanding coverage from wide-angle 24mm to 1440mm (35mm format equivalent), and is extendable to 120x Dynamic Fine Zoom***.

BUILT-IN GPS/GLONASS/QZSS SUPPORT

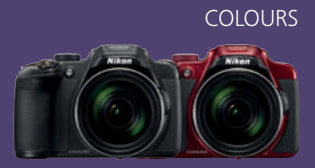
You can track your route in your images, getting fast and detailed location information while you're shooting, with GPS/GLONASS/QZSS support and POI (Point of Interest). Always know where you took your favourite photographs, with pinpoint precision tracking by international satellites.



MORE BRIDGE



* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS and Android™ compatible) on your smart device.
** Near Field Communication (NFC) works with compatible Android™ (Android 4.0 or later) smartphones and tablets. Requires installation of the Nikon 'Wireless Mobile Utility' application and image-transfer setting prior to use.
*** Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.



COLOURS

BRIDGE



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COOLPIX P900

Capture super-telephoto shots of wildlife or the night sky with details not visible to the naked eye, with the COOLPIX P900 and its incredible 83x optical zoom. Built-in GPS/GLONASS/QZSS support and POI (Point of Interest) pinpoint locations to track travel routes, and images can be shared instantly with built-in Wi-Fi®* and NFC** support. With Evolved high-speed response, a 921k-dot electronic viewfinder with eye-sensor and long battery life, the COOLPIX P900 helps you bring home the beauty of nature in beautiful detail.



16.0
effective
megapixels

83x
zoom

7.5-cm/3-in
vari-angle LCD

Wi-Fi
NFC

+ ULTRA-HIGH-POWER OPTICAL ZOOM

This camera will take you where you've never been before. Capture astounding details not visible to the naked eye with the 83x NIKKOR zoom lens – extendable to 166x Dynamic Fine Zoom*** – covering from wide-angle 24mm to 2000mm (35mm format equivalent).

+ 5.0-STOP DUAL DETECT OPTICAL VR (VIBRATION REDUCTION)

Hand-held telephoto shooting is stable right out to full zoom, as VR (Vibration Reduction) detects movement from the lens (angular velocity sensor) and the imaging sensor (motion vector information), improving vibration absorption. Distant details are captured sharply for outstanding images.

MORE BRIDGE



COOLPIX L340



COOLPIX L840



COOLPIX P610

A woman with dark hair, wearing a white cardigan over a dark blue tank top and light blue jeans with a tear at the knee, is captured mid-jump in front of a wall covered in colorful graffiti and street art. The graffiti includes various styles, such as a large yellow and orange abstract design on the left, a blue and green abstract design on the right, and a central figure of a person. The woman is wearing black sneakers and has a white outline of a skateboard on the ground in front of her. The overall scene is vibrant and artistic.

I AM #DIFFERENT

I AM WHAT A GREAT LIFE DESERVES

europe-nikon.com

At the heart of the image

